

This 90-mile roadway links 14 coastal communities from Lynn to Salisbury and features scenic views, period architecture, historic sites and recreational opportunities throughout.





essexheritage.org



Essex Coastal Scenic Byway is part of the Essex National Heritage Area which encompasses 500 square miles and 34 cities and towns. The Essex National Heritage Area works in cooperation with the National Park Service.

#### ACCESSING THE BYWAY:



#### Cycling the Byway

The 90-mile byway route is bike-friendly and offers a scenic ride that can't be beat. Adventure awaits you at every turn along this coastal roadway!



#### Ride the T from Boston

All 14 communities along the Essex Coastal Scenic Byway can be accessed via public transportation.



#### Follow the Trail

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MBTA Ferry

Nature Preserve Lighthouse

Airport

Historic Site Museu

Artist

Beach

Theatre



1 Lynn

Lynn, the southernmost community on the Essex Coastal Scenic Byway, was an early colonial settlement and industrial center. Today, this bustling seaside city offers contemporary public art installations, celebrated architecture, a downtown cultural district, and notable public parks and open spaces, including the beautiful Lynn oceanfront, Lynn Woods and High Rock Tower Reservation.



2 Swampscott

Swampscott is a beautiful and tranquil seaside community, featuring a historic downtown nestled between the popular King's and Fisherman's beaches. Long known as a seafaring fishing village, Swampscott once hosted a large commercial fishing fleet which sailed daily from its protected bay. It remains home to one of the few municipally-owned and operating fish houses on the east coast. Ebenezer Thorndike invented the lobster pot in Swampscott in 1808, and the Swampscott Dory, still used today, was crafted there in 1840.

T \* # 7



3 Marblehead

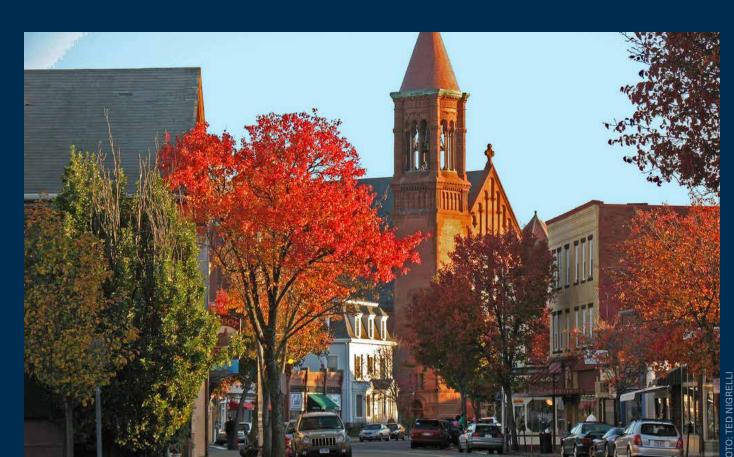
Marblehead is a town which honors its rich history and maritime heritage. Visitors can explore its historic sites, savor a scrumptious meal at one of its fine restaurants, or shop at its many retail establishments. There is something for everyone throughout the year! Inviting sailors from across the globe to the most majestic and beautiful harbor on the eastern seaboard, many national and international races are held throughout the season.

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4 Salem

Most noted for the infamous Salem Witch Trials of 1692, Salem's extraordinary history includes maritime heritage, military engagements, and major achievements in literature and architecture. Explore Salem to learn the stories of the men and women who have made remarkable contributions to Salem, New England, and the world.



**5** Beverly

Beverly offers a unique mix of small town charm and the amenities you would expect to find in a big city. Its picturesque coastline features beaches, parks, and historic sites, all situated near a vibrant downtown which encompasses a state-designated arts and cultural district. An exciting variety of restaurants, shops, performance venues, and galleries may be found throughout Beverly.

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6 Manchester-by-the-Sea

Manchester is a quiet and quaint residential village that embodies the character, beauty and spirit of a small New England town. Locally-owned businesses clustered close to a vibrant harbor, beautiful beaches, peaceful open spaces, grand estates and distinctive neighborhoods speak to Manchester's past and future.

**可学科科** 



7 Gloucester

Gloucester, settled in 1623, is home to America's oldest seaport and the oldest continually operating art colony in North America. Gloucester's rugged and scenic coastline has inspired artists since the early 19th century, as it does today. Don't miss our award-winning

beaches, maritime history, schooner sails and seafood fresh off the boats.



8 Rockport

Escape to historic Rockport to experience miles of lovely beaches, granite shores, boulder-strewn paths through woods and glades, and the extraordinary natural light that has inspired painters since Winslow Homer. Just an hour's drive from Boston, Rockport is a place to enjoy a romantic getaway, live music, exquisite dining and a unique shopping experience year-round.



9 Essex

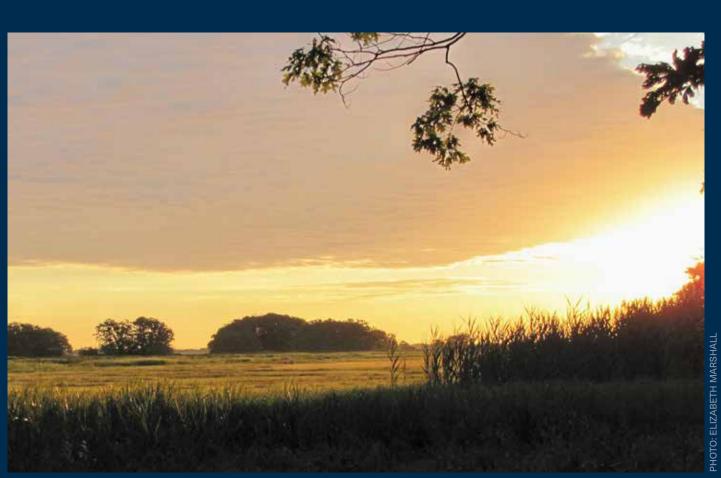
Visit Essex for fresh seafood, a treasure trove of antiques and locally-made gifts, and two museums with extraordinary stories to tell: Essex Shipbuilding Museum and Cogswell's Grant folk art museum. Cruise, kayak, paddleboard, fish or take a guided tour through the Great Marsh. Play golf or hike and bike on miles of scenic trails. Signature annual events include Art in the Barn and Essex ClamFest. Stay and play!

● ★★ ★ ☆ ② ●/



10 Ipswich

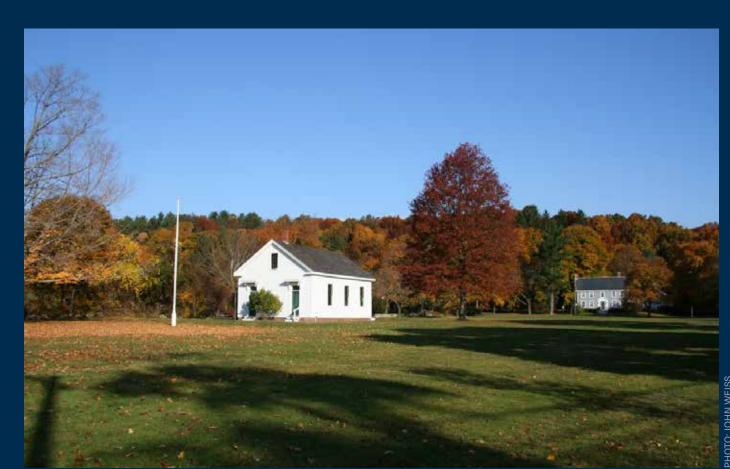
Founded in 1634, Ipswich is rich in both history (its 58 pre-1725 houses are the most in the nation) and open space. Among its many points of interest are Castle Hill, an impressive early 20th Century estate property; Crane Beach and Refuge; Ipswich Museum; Old North Burying Ground, one of the first colonial burial grounds in the nation; the Downtown Riverwalk; and the 1764 Choate Bridge, the oldest double stone arch bridge in America.



11 Rowley

Rowley is a historic community north of Cape Ann with a rich heritage and small town charm. One of the earliest towns in the nation, Rowley is comprised of farmland, historic homes, interesting places to eat and shop, and the Great Marsh. The varied industries of Rowley today and throughout history, including salt marsh haying, farming, fishing, shipbuilding, and the arts link its past and present.

**T** 



12 Newbury

Settled in 1635, Newbury offers opportunities for history and nature lovers alike. The Scenic Byway takes visitors past historic houses and offers sweeping vistas of the Great Marsh. While in town, rent a kayak on the Parker River and paddle past the First Settlers' Landing. Hike up Old Town Hill, meander through the First Settlers' Burial Ground, sample locally-grown produce at one of several farm stands, visit the beach on Plum Island, experience world-renowned bird-watching at the Parker River National Wildlife Refuge, and dine at one of the town's fine restaurants.

13 Newburyport

Pleasures for all the senses await visitors to Newburyport. Enjoy Merrimack River views from its historic downtown while sampling its many eclectic dining and

shopping venues. Explore the city's rail trail, parks, galleries and museums; stroll the boardwalk; or venture to the beaches of nearby Plum Island.

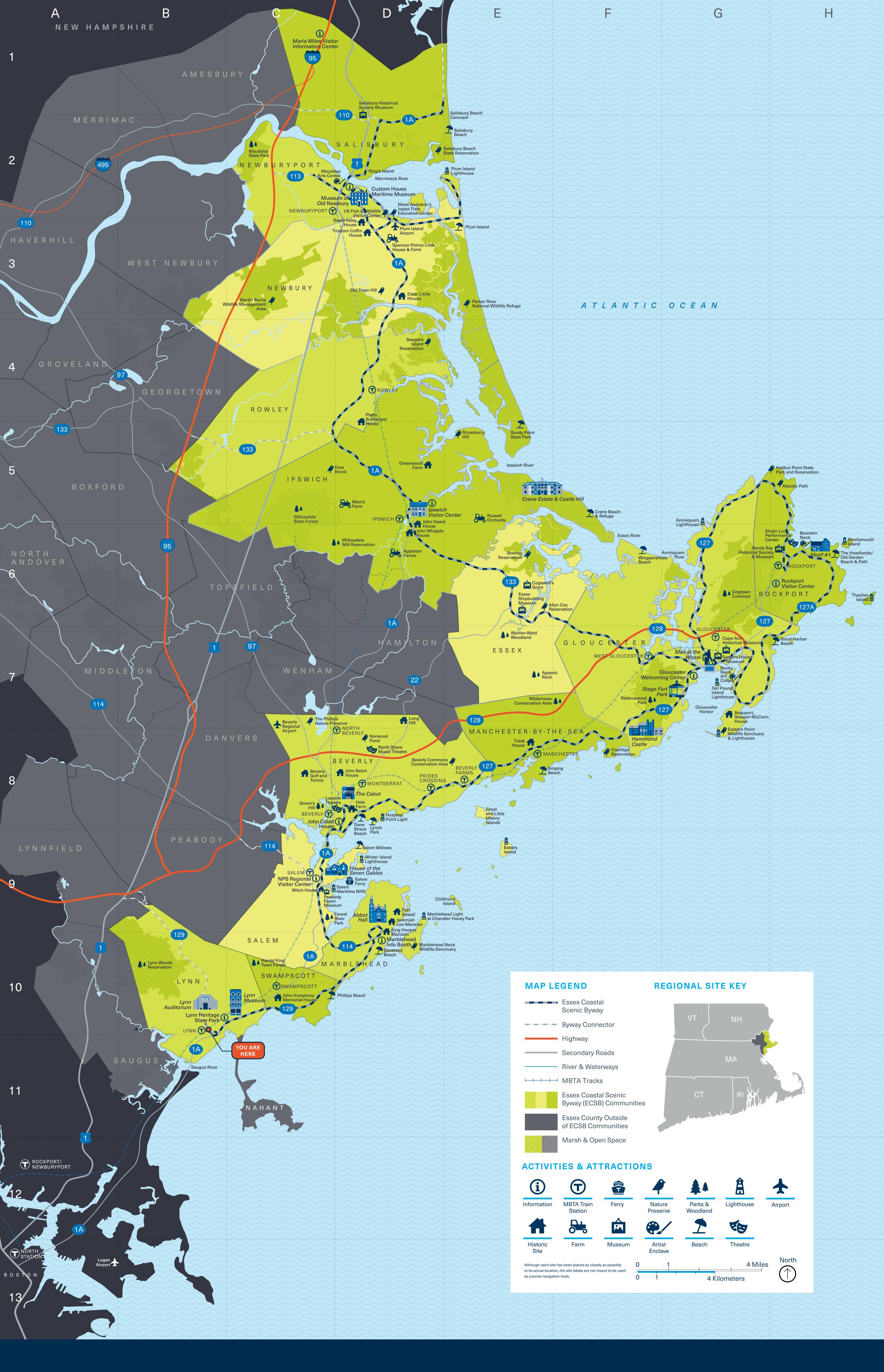


4 Salisbury

The Town of Salisbury contains four distinct areas: Salisbury Beach, with over three miles of beautiful white sand; Salisbury Plains, featuring farms and suburban homes set in fields and rolling woodlands; Salisbury Square, a colonial village center with churches, municipal buildings and village residences; and Ring's Island, once a colonial fishing village facing Newburyport on the Merrimack River that now supports

a neighborhood of restored antique homes and riverfront marine businesses.

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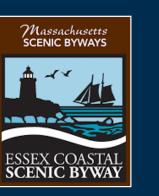
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# IN

LYNNMUSEUM.ORG With the heart of an ocean and 'sole' of a city, Lynn, once the mecca of the shoe industry, engages visitors in a revitalized urban experience with art, history and culture at its core.



#### Downtown Lynn Cultural District

The Downtown Lynn Cultural District (DTLCD) received one of the first official designations by the Commonwealth, helping Lynn to pursue its mission of making art and culture accessible to everyone. The DTLCD attracts artists, cultural organizations, and entrepreneurs of all kinds while enhancing the community and improving the visitor experience. It currently houses the gateway organization Beyond Walls and is adorned with their stunning and transformative works of public art.





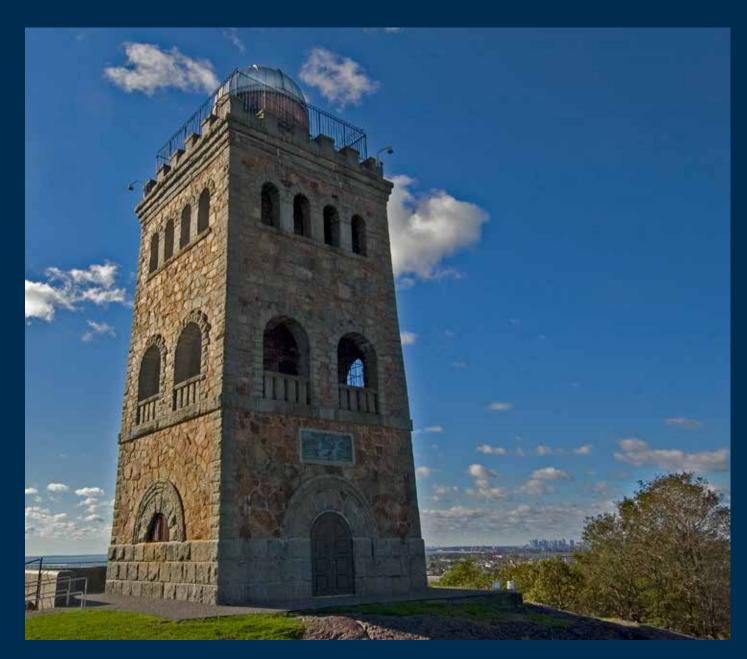
#### Lynn City Hall and Auditorium 1

The Lynn Memorial Auditorium is located in historic Downtown Lynn, Massachusetts within Lynn City Hall. Built in 1949, on the National Historic Register, and now part of the revitalization of our Downtown, the Lynn Memorial Auditorium is the North Shore's oldest yet newest premier entertainment venue.



#### 2 Grand Army of the Republic Museum

The Grand Army of the Republic Museum was erected in 1885 with funds raised by local Civil War veterans for what was the largest G.A.R. post in the country. Its crowning glory is the enormous 56'x46' main hall which retains original furnishings and walls filled with photos of Civil War veterans. Additional rooms contain memorabilia from the Revolutionary War through the Korean War and an impressive research library built by one of the founding veterans.



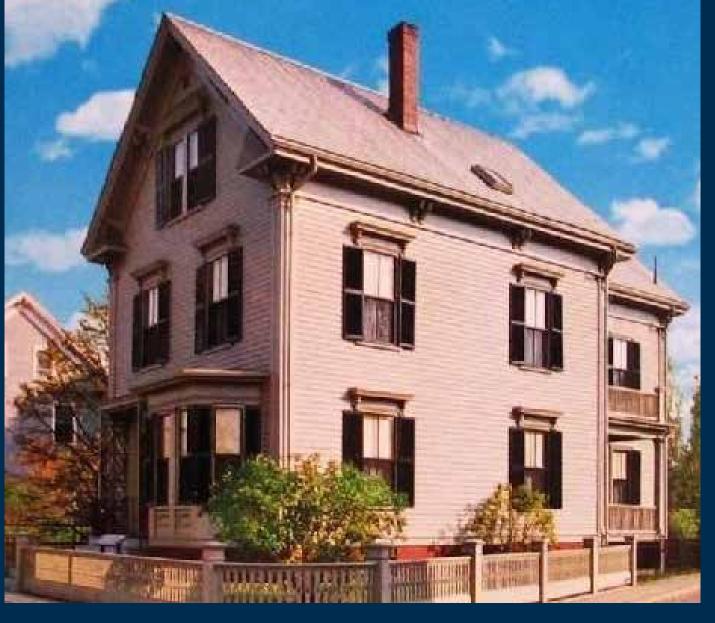
Rising to 170 feet, High Rock is a half mile from the ocean and contains a 12 inch Meade telescope with a computerized tracking system that maps the entire night sky. High Rock Cottage was built around 1847 and constructed of local porphyry with granite quoins and trim. This is a unique example of Gothic Revival architecture.

High Rock Tower and Cottage 3



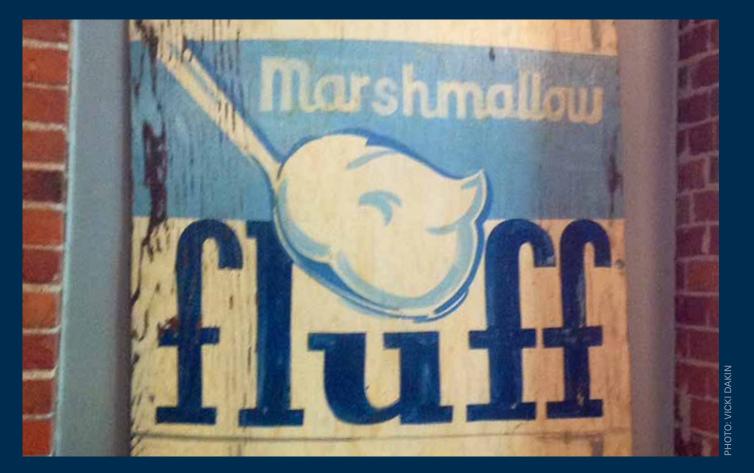
#### Long Beach/King's Beach

This historic span of waterfront property extends over two miles along the Atlantic Ocean and provides access to the expansive beaches on either side of Red Rock Park's peninsula. Ample on-street parking along our Diamond District's Lynn Shore Drive is available for visitors who want to admire the views, tide pools and other natural features.



#### Mary Baker Eddy Historic House 4

Mary Baker Eddy, influential American author, teacher, and religious leader, purchased this home on Broad Street in 1875. Here she finished her manuscript for *Science and Health*. In her parlor, she conducted classes of the Massachusetts Metaphysical College and, most historically, she founded her church, the Church of Christ (Scientist), and answered the call to be its Pastor. Mary has called the memories of this particular house 'Very sacred to me.'



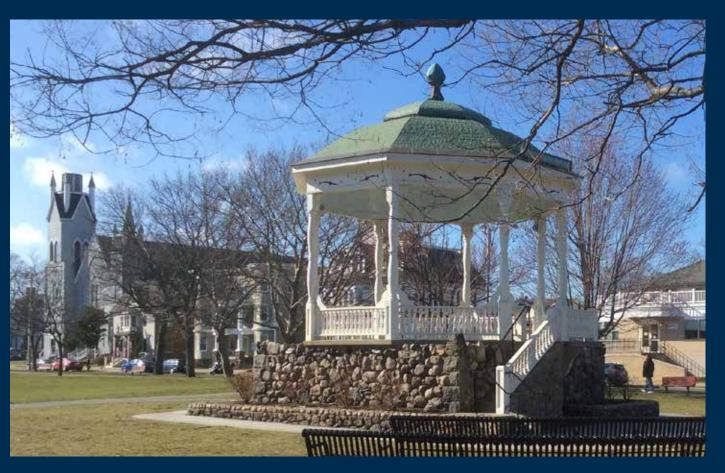
#### Lynn Museum 6

With a collection that boasts nearly 10,000 objects and innovative changing exhibits, the Lynn Museum chronicles Lynn's rise from early American settlement to industrial powerhouse and tells the compelling stories of manufacturing, industry, labor, abolitionism, women's rights and more that have shaped our nation.



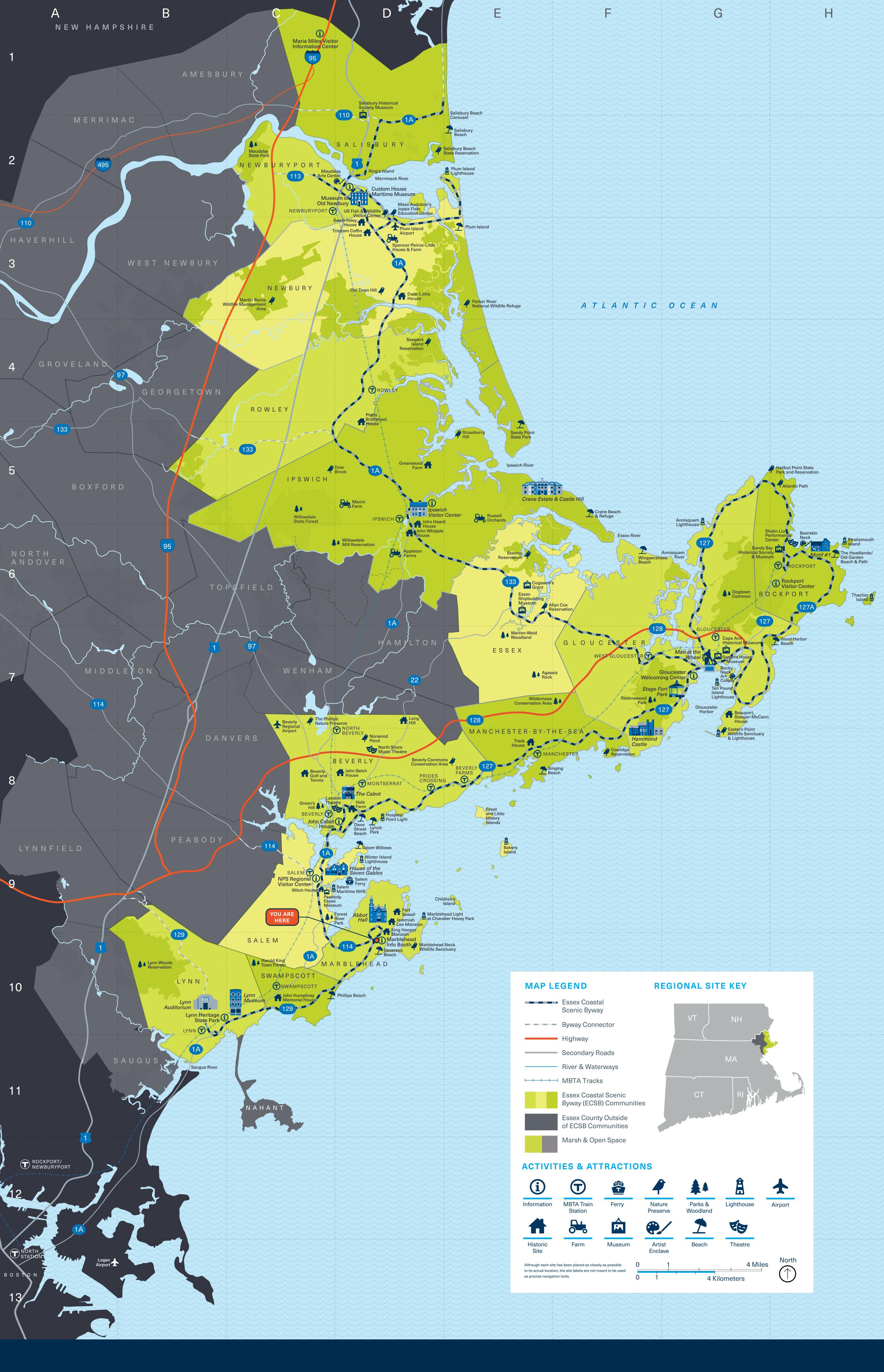
#### Lynn Woods Reservation

Lynn Woods Reservation, founded in 1881, is a 2,200 acre municipal forest park – second largest in the US. The Woods offers trails for hiking, running, horseback riding, biking, cross-country skiing and nature walks. Active reservoirs provide breathtaking scenery, Dungeon Rock attracts pirate treasure seekers, and the Rose Garden, Houghton Horticultural Garden, and Amphitheater provide more formal settings.



#### Lynn Common 6

The 8.8 acre Lynn Common has been a public space since the 1600s. Shoe factories and commercial shops grew around the Common in the 1830s and 1840s, and eventually, its shape was refined into that of a shoe. The Common is lined with historical properties and is most famous for its Frederick Douglass Bandstand where he is thought to have delivered some of his most important speeches.



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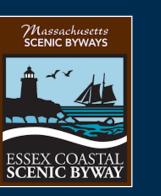
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# MARBLEHEAD

MARBLEHEAD.ORG Acclaimed as the 'Yachting Capital of America' and the 'Birthplace of the American Navy', Marblehead is a town which honors its history and maritime heritage.



#### Abbot Hall •

Constructed in 1876 and designed in the Romanesque style by Lord & Fuller architects, the Hall is listed on the National Register of Historic Places. In addition to serving as the seat of Marblehead's town government, Abbot Hall has holdings as a museum. Among other local historical artifacts, it contains the original painting "Spirit of '76" by American artist Archibald Willard and the 1684 deed to Marblehead, as well as a marine museum and gift shop.





#### Jeremiah Lee Mansion 2

The Lee Mansion is a significant colonial structure. Fully furnished, it features elegant wood carvings, and is the only home to survive with its original 18th century hand-painted English wallpaper. The Georgian style mansion was built in 1768 by Jeremiah Lee, the wealthiest man in Marblehead, to celebrate his success in the salt cod trade. Owned and operated by the Marblehead Museum since 1909, the Lee



Crocker Park, located off Front Street, provides a wonderful view

of Marblehead Harbor. Originally known as Bartoll's Head, it was

renamed after Uriel Crocker donated a large portion of the land

to the Town in 1885. The park features a plaque commemorating

Marblehead's contributions to the U.S. Navy.

Mansion is open to the public seasonally.



#### Devereux Beach

Located off Ocean Avenue at the causeway to Marblehead Neck, Devereux Beach is a scenic ¾ mile long cobble-sandy beach along the Atlantic Ocean. Popular with locals and tourists, there is a seasonal take-out café, along with benches and picnic tables. The beachfront is family-friendly, and provides convenient restrooms and parking.



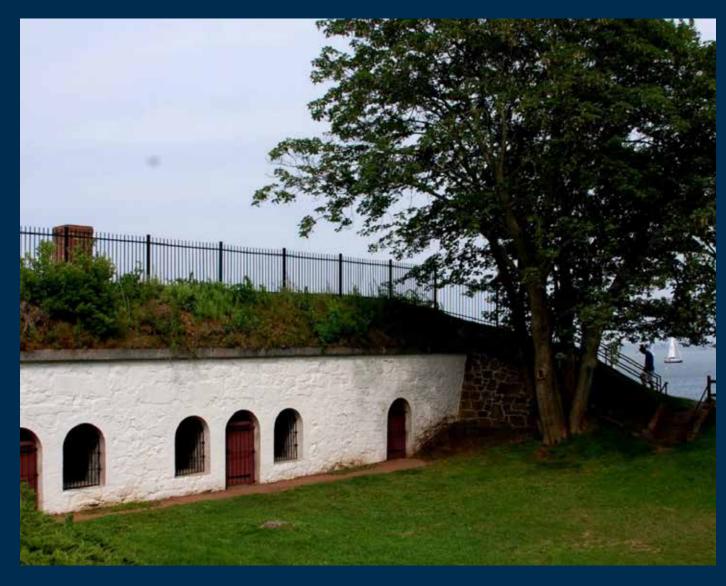
#### Chandler Hovey Park/Marblehead Light

Chandler Hovey Park overlooks the mouth of Marblehead Harbor, and offers shoreline vistas of nearby towns. Originally owned by the U.S. government, it was purchased in 1948 by Marblehead resident Chandler Hovey, who immediately donated it to the Town. It is also the site of the Marblehead Light Tower, a rare pyramidal skeletal lighthouse. The 105-foot tall, cast-iron structure was built in 1896, and remains an active aid to navigation.



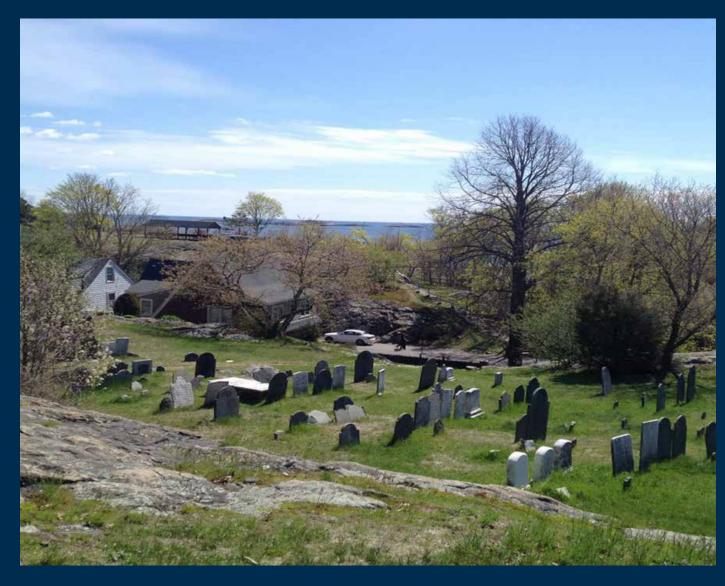
#### Marblehead Historic District

The Historic District is one of the largest contiguous colonial districts in the country, including over 900 contributing buildings featuring Georgian, Federal, and Queen Anne styles of architecture. The district includes buildings from the 1600's as well as houses built before the American Revolution. Its many notable buildings include several National Historic Landmarks and the 1727 Old Town House, Marblehead's former town hall and home to a Grand Army of the Republic museum operated by the Marblehead Museum.



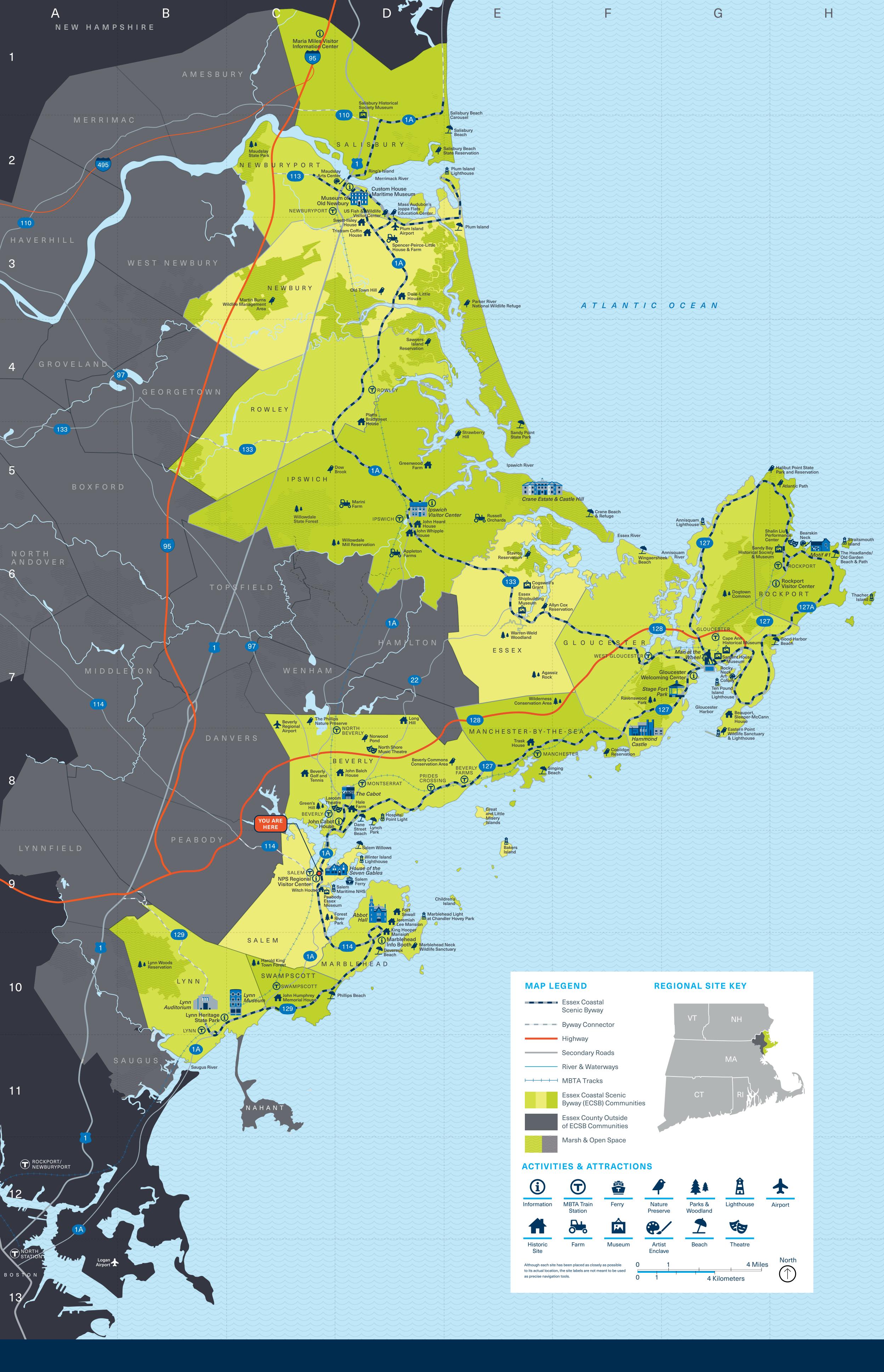
#### Fort Sewall 4

Formerly an armed fort owned by the U.S. government, Fort Sewall is now a beautiful park offering outstanding views of Marblehead Harbor. The Fort's greatest historical moment was on April 3, 1814, when the U.S. Navy's *Constitution*, being chased by two British frigates, escaped into Marblehead Harbor under the protection of the fort's guns. The park still contains bunkers and underground rooms once used to detain prisoners.



#### Old Burial Hill 6

The Old Burial Hill Cemetery was established in 1648, and is situated on a picturesque hill overlooking Marblehead Harbor and Salem Sound. Of its approximately 1000 grave markers of various types, the cemetery contains 120 headstones that pre-date 1740, as well as the graves of 60 veterans of the Revolutionary War.



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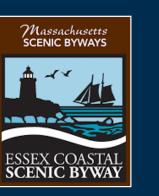
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from the mid-17th century through the early 20th century. Chestnut Street (shown) is a short walk from the Visitor Center; created for Salem's wealthy merchants between 1796-1805, it is America's first planned street.

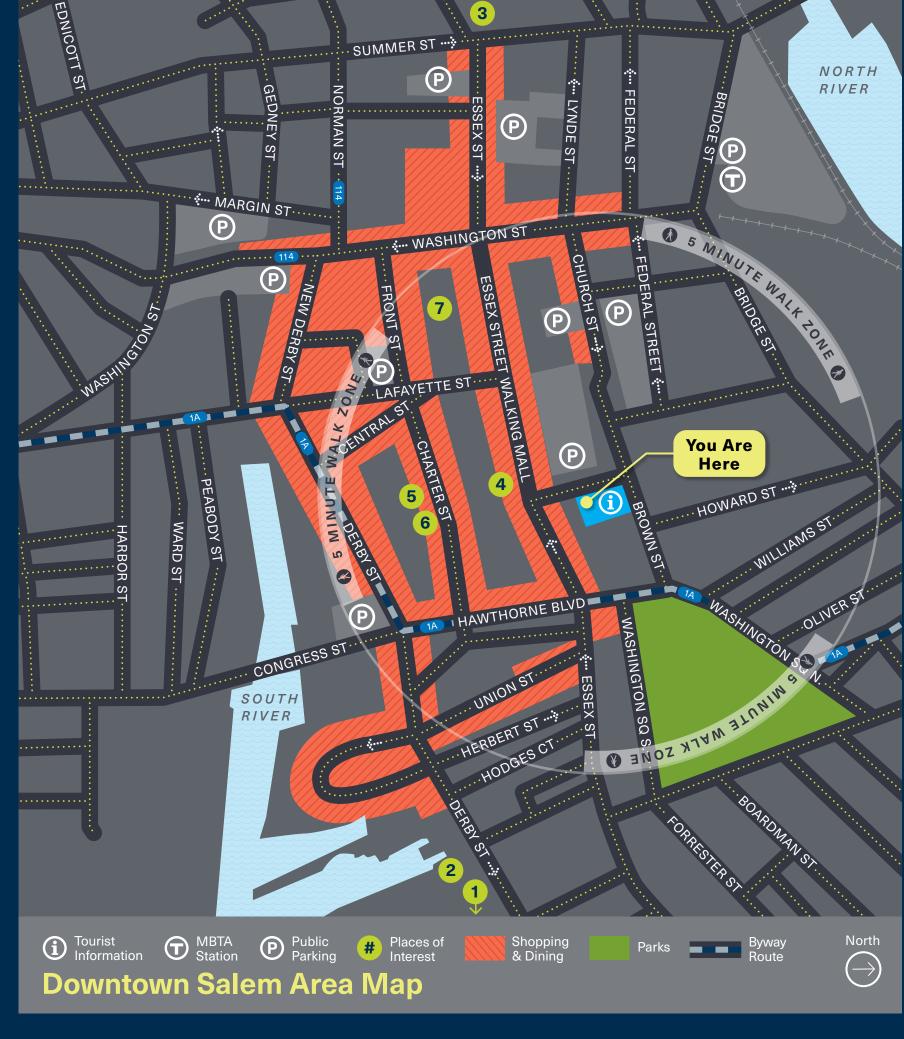
# SALEM

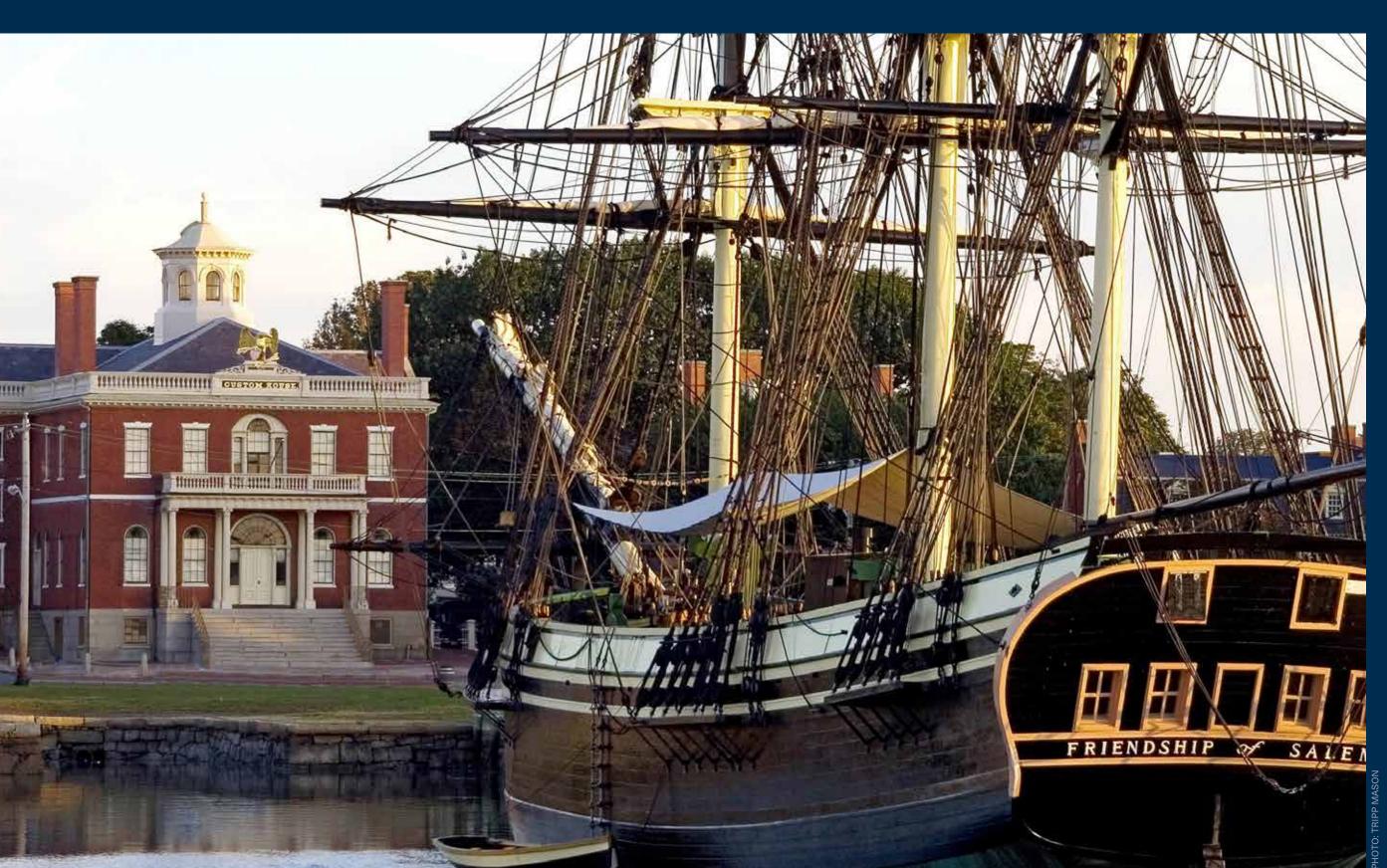
SALEM.ORG | Salem has a wonderful, walkable downtown, and you are in the center of it all! Walk down the Essex Street Pedestrian Mall toward the McIntire Architecture District, the Witch House, and Chestnut Street. To the east, you will discover the waterfront, Salem Maritime National Historic Site, and the House of the Seven Gables.



#### The House of the Seven Gables 1 In 1668, merchant and ship-owner John Turner built a house

In 1668, merchant and ship-owner John Turner built a house on Salem Harbor that was destined to become one of America's most beloved historic homes. Designated a National Historic Landmark District in 2007, the House of the Seven Gables is best known today as the setting of world-renowned author Nathaniel Hawthorne's 1851 novel of the same name.





#### Salem Maritime National Historic Site 2

When the United States was young, sailors, merchants, and privateers ventured all over the world from Salem to bring home new and exotic goods to America. In this nine-acre park, explore the historic buildings, wharves, and replica tall ship that tell the stories of the residents of Salem who helped build the foundation for one of the most powerful national economies in the world.

#### Bakers Island Light Station

Bakers Island Light Station is located on Bakers Island in Salem Sound, a 60-acre island with a large summer colony. The 10-acre light station is located in the northwest quadrant of the island, and was operated by the federal government for 216 years, beginning in 1798. Ownership of the historic light station was transferred to the Essex National Heritage Commission in 2014. Since then, Essex Heritage has been offering walking tours as well as overnight rentals on the site during the summer season. The lighthouse continues to operate.





#### The Witch House 3

The "Witch House" was the home of Judge Jonathan Corwin, who presided over the 1692 Salem Witch Trials. While Salem has many spots where visitors can relive the notorious trials, this 17th century house is the only structure still standing with a direct tie to the trials. Today it is operated by the City of Salem.



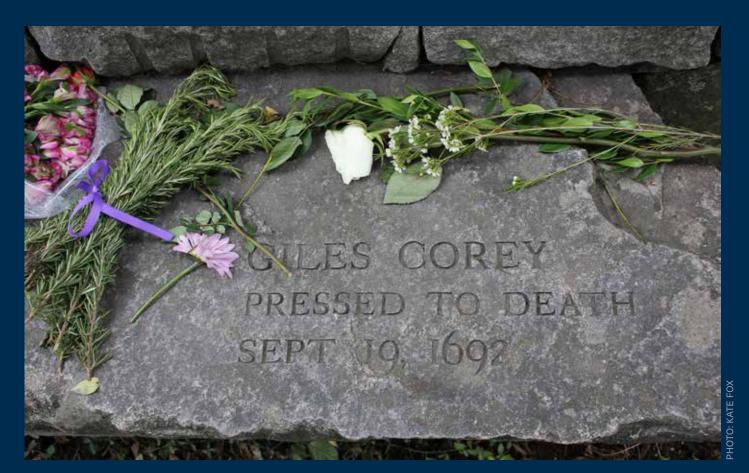
#### Peabody Essex Musuem 4

The Peabody Essex Museum is one of the fastest-growing art museums in North America. The museum's collection is among the finest of its kind including American art, Asian export art, photography, maritime art and history, Native American, Oceanic, and African art. Twenty-two noted historic structures grace PEM's campus, including Yin Yu Tang, a 200-year-old Chinese house.



#### The Burying Point 6

Founded in 1637, the Burying Point is Salem's oldest cemetery. It is the final resting place for a Mayflower passenger, Witch Trials Judge John Hathorne, Governor Simon Bradstreet, and many others.



#### The Salem Witch Trials Memorial 6

The Salem Witch Trials Memorial was dedicated on August 5, 1992, during the tercentenary commemoration of the Salem Witch Trials. The memorial provides a place for reflection on the intolerance and social injustice that led to the accusations and executions of 1692.



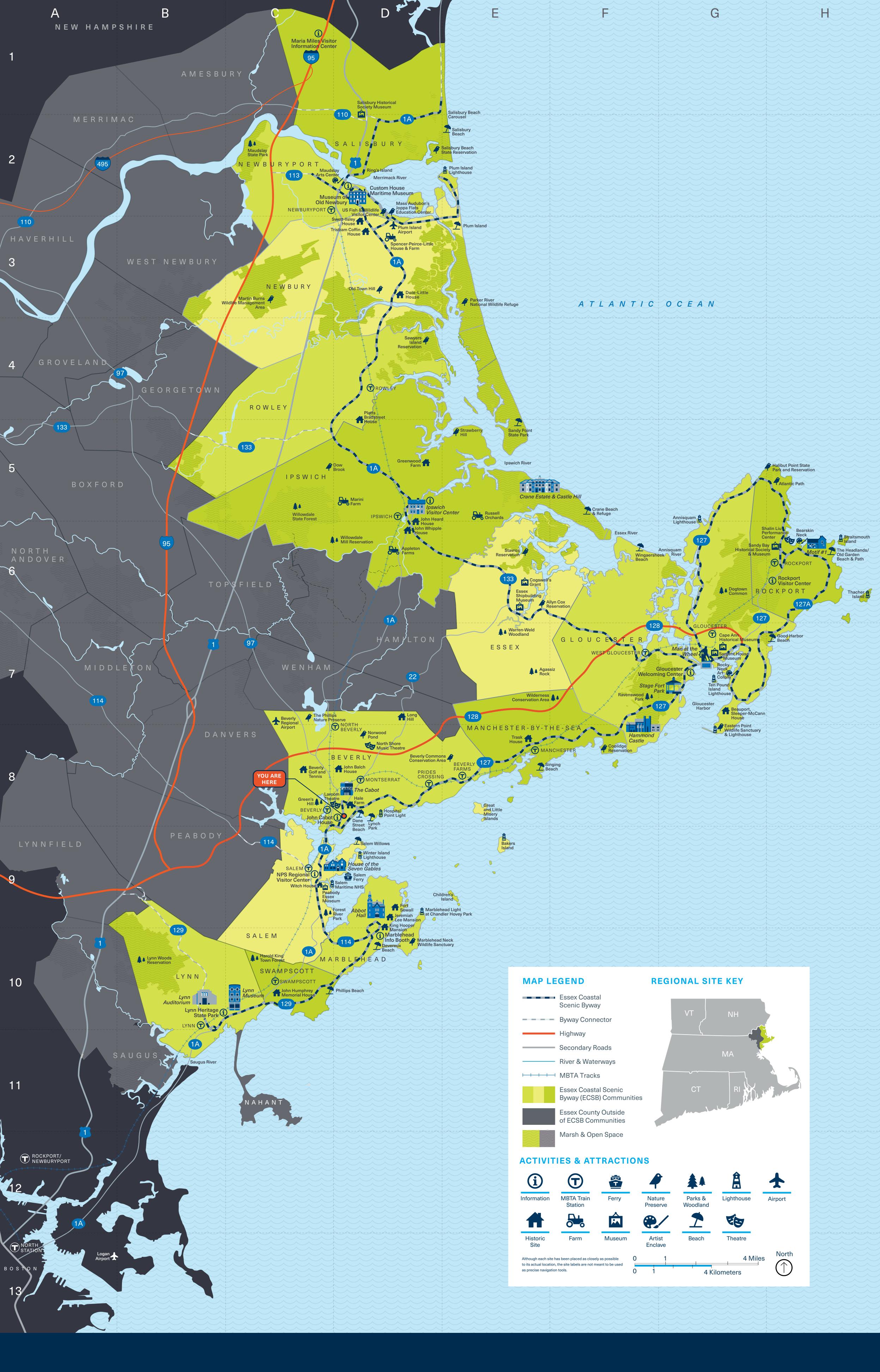
#### Old Town Hall 7

Dating from 1816-17, Old Town Hall is the earliest surviving municipal structure in Salem, and is an outstanding example of a Federal style building. Although the building has not contained municipal offices since 1837, its Great Hall on the second floor is used to this day as a public venue.



#### Winter Island Park

Winter Island Park offers a beach, walking trails, boat launch, and waterfront campground in a location that is equally scenic and historic. A fort was erected here as early as 1643, and Salem's first shipyard and first tavern were both located on Winter Island. The Frigate *USS Essex* was built and launched from this location in 1799, and the U.S. Coast Guard used Winter Island as a search and rescue base in the 1930s.



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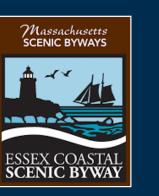
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**"THE FALCONER"** Located in Lynch Park, "The Falconer" statue is a replica of the original created by sculptor George Blackall Simonds. It was commissioned by industrialists and philanthropists Robert and Maria Evans. This sculpture, and its location, marries many features intrinsic to Beverly's identity: the arts, open space, recreation and the stunning coastline.

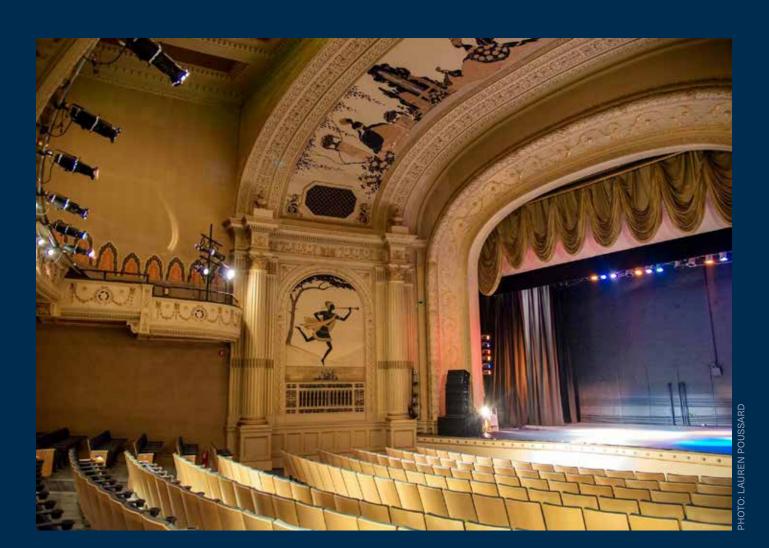
# BEVERLY

BEVERLYMA.GOV Beverly offers a unique mix of small town charm and the amenities you would expect to find in a big city. Its picturesque coastline features beaches, parks, and historic sites, all situated near a vibrant downtown which encompasses a state-designated arts and cultural district. An exciting variety of restaurants, shops, performance venues, and galleries may be found throughout Beverly.



#### Downtown

Downtown Beverly exudes a modern vibe but maintains its small-town charm. It hosts a wide array of restaurants, retail boutiques, galleries, and performing arts venues in and around the Beverly Arts District. In addition, downtown is just blocks away from beaches, parks, Beverly Harbor and it is conveniently accessible via the Beverly Depot Commuter Rail Station.



#### Performing Arts Venues 2

For decades, Beverly has been enriched by performance venues that offer a diverse array of entertainment. Along with providing live theatre, music, comedy, films, and more, many venues are historically significant, offering a glimpse into a by-gone era, yet equipped with modern amenities.



#### The Creative Community 3

Beverly has a vibrant creative community, anchored by Montserrat College of Art in downtown, and Endicott College in Beverly Farms. In 2015, a portion of the downtown was designated as an arts and cultural district by the Commonwealth of Massachusetts. Local artists, major institutions, and other District partners foster an environment conducive to the creation and display of art in public places, theaters, galleries, shops and restaurants.



#### Beaches 4

NINUTE WALK ZONE

Beverly Harbor's rich history dates back over 300 years. Originally a fishing

and trade port, it played a vital role in several wars, including the Revolutionary

War. It was here that the schooner *Hannah* was fitted out and engaged in battle

with the British man-o-war, Nautilus. Today, the harbor is a hub for recreational

boating, commercial fishing, and serves as the backdrop for a variety of events.

MACKEREL

**Downtown Beverly Area Map** 

COVE

MBTA Station

**Beverly Harbor** 

Beverly boasts five public beaches. Some are small and nestled within neighborhoods while others have expansive views and multiple amenities. However, they all provide a quintessential New England setting and experience.



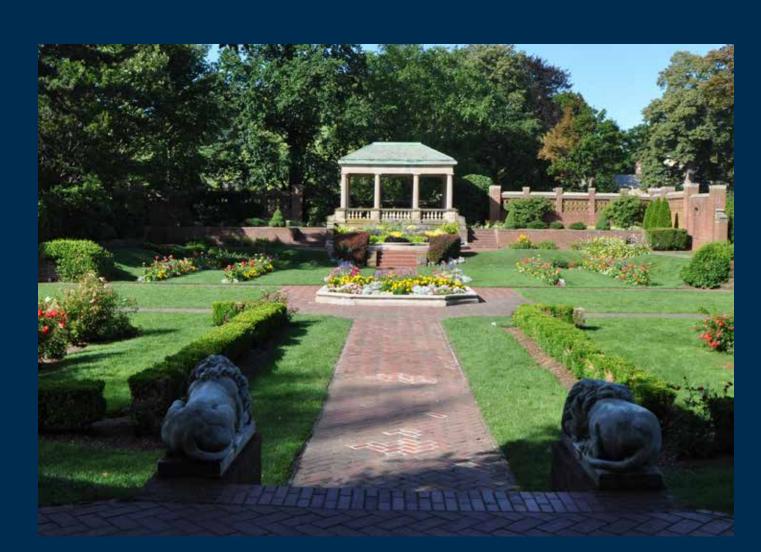
#### Hospital Point Light 5

Beverly's 12 miles of coastline is dotted with parks, beaches, marinas, beautiful private homes, and its own lighthouse at Hospital Point. Built in 1872, the lighthouse remains an aid to navigation and is home to the commander of the U.S. Coast Guard First District. Prior to that date, Hospital Point was the site of a small pox hospital, barracks during the War of 1812, and a watch house and fort during the Revolutionary War.



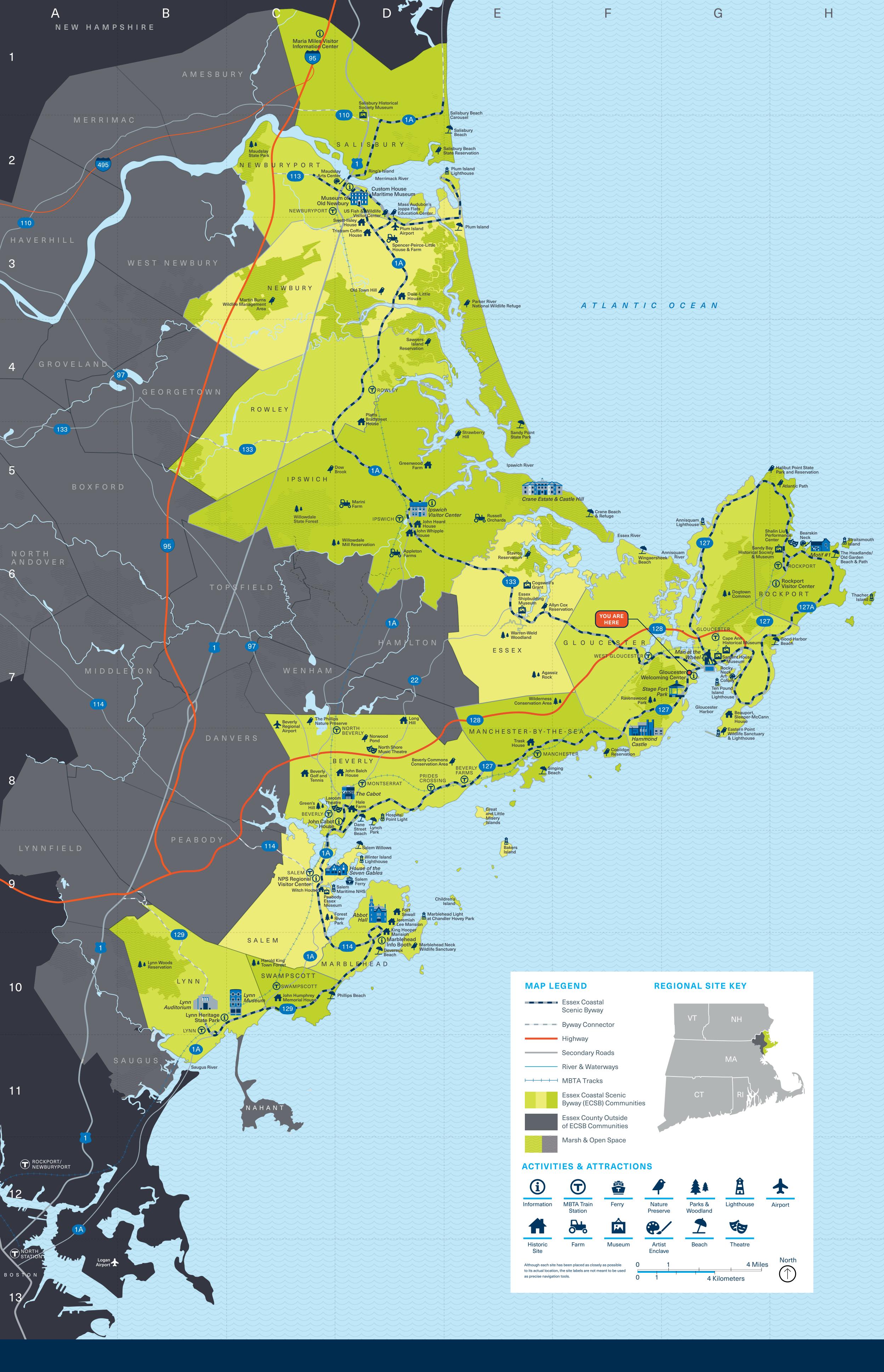
#### Beverly Farmers' Market 6

Exciting activities take place throughout Beverly all year round but the downtown area is an epicenter of events such as the Beverly's Farmers' Market. At the market many local farmers, food producers, and local artists sell their products. Other events include Homecoming, ArtsFest, the downtown BLOCK parties, holiday-inspired activities, and more.



#### Parks 7

One of the many beautiful parks in Beverly is Lynch Park. The history of this 16 acre seaside park stretches back to the 1630s and it continues to be a focal point of active and passive recreation with a beautiful formal garden and tea house, a splash pad, historic Carriage House used as an event venue, two beaches, and open green space. Ample parking is also available to accommodate its many visitors.



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to the sea. The inscription at the statue's base reads: "They that go down to the Sea in Ships 1623-1923". Surrounding are the memorial plaques honoring those fishermen lost to the sea between 1716-2001.

# GLOUCESTER

**DISCOVERGLOUCESTER.COM** Gloucester is America's oldest seaport, and is home to the oldest working art colony in North America. Gloucester's rugged and beautiful coastline has drawn fishermen, families, artists and visitors for four hundred years. Come and visit the North Shore's premier destination for its beaches, sweeping coastal vistas, majestic lighthouses, art galleries, historic properties, shopping, dining and more.



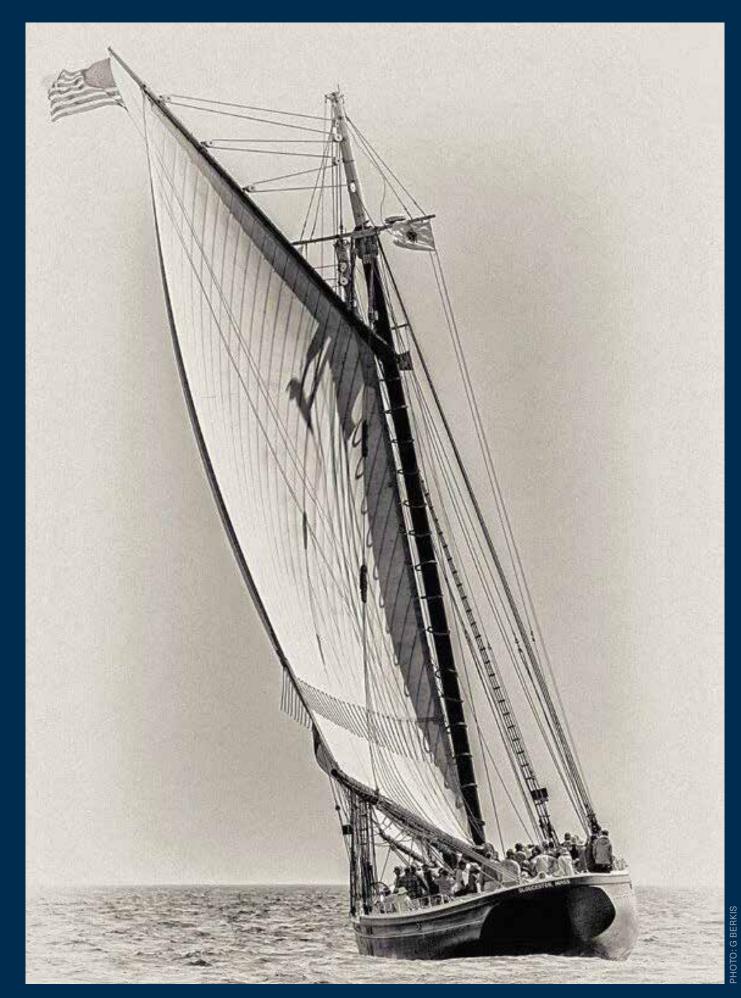
#### Whale watching capital of the East Coast

Gloucester is the whale watching capital of the East Coast. Each year whales migrate to feeding grounds just off its coastline, allowing visitors to see the world's largest creatures up close in their natural environment. Scientists name them based on the distinctive markings on their tail flukes.



#### Award winning Beaches

Gloucester features several highly treasured beaches, including Good Harbor (pictured left), Cressy's, Half Moon, Pavilion, and Wingaersheek. Surf and paddleboard, find sand dollars and crabs, walk a sandbar at low tide at Wingaersheek Beach, frolic in the waves at Good Harbor Beach search for sea glass at Pavilion Beach, or catch some shade under the trees at Half Moon Beach in Stage Fort Park.



# SALES

#### Schooners

Built in 1926, *Adventure* is a rare survivor and irreplaceable artifact from an extraordinary era in American history. Donated to the people of Gloucester in 1988 to be preserved as Gloucester's historic tall ship, and to be used to educate the public about the important role of fishing in American history. Through the efforts of many dedicated volunteers, the *Adventure* is now a destination site on the Essex National Heritage Area Maritime Trail, listed in the National Register of Historic Places, and is designated a National Historic Landmark. The *Schooner Adventure* is once again proudly sailing from her homeport, along with two other schooners, the *Ardelle* and the *Thomas E. Lannon*.

#### Mother Nature

Gloucester offers an abundance of untouched natural landscape to explore year-round, by hiking, horseback, cross country skiing, and snowshoeing. Walk the trails of Dogtown and discover some two dozen boulders inscribed with inspiring words by Roger Babson during the Great Depression (e.g., NEVER TRY NEVER WIN, HELP MOTHER). Hike in Ravenswood Park, which has ten miles of trails and 600 acres of woodlands and wetlands. Take a trail to view the harbor from above, walk the boardwalk through the Great Magnolia Swamp, and for peak views of Cape Ann or beyond, climb Red Rocks or the sunset trail in Tompson Street Reservation.

#### Rocky Neck Art Colony

Established in 1850, Rocky Neck is America's oldest continually operating art colony. Gloucester has played a vital role in America's art history. Artists such as Fitz Henry Lane, Winslow Homer, Cecelia Beaux, John Sloan, Stuart Davis, and Edward Hopper have captured the "light" of Gloucester; many artists continue to do so.



#### Stage Fort Park 1

Stage Fort Park is situated on the landing site of Gloucester's first settlers in 1623. Gloucester became the second permanent settlement of Pilgrims in the new world, preceded only by Plymouth in 1620. Enjoy the park, beaches, playground and spectacular views of the harbor and beyond. Stop in at the Visitors Welcome Center for maps, brochures and guides to help plan your adventure.



#### Lighthouses

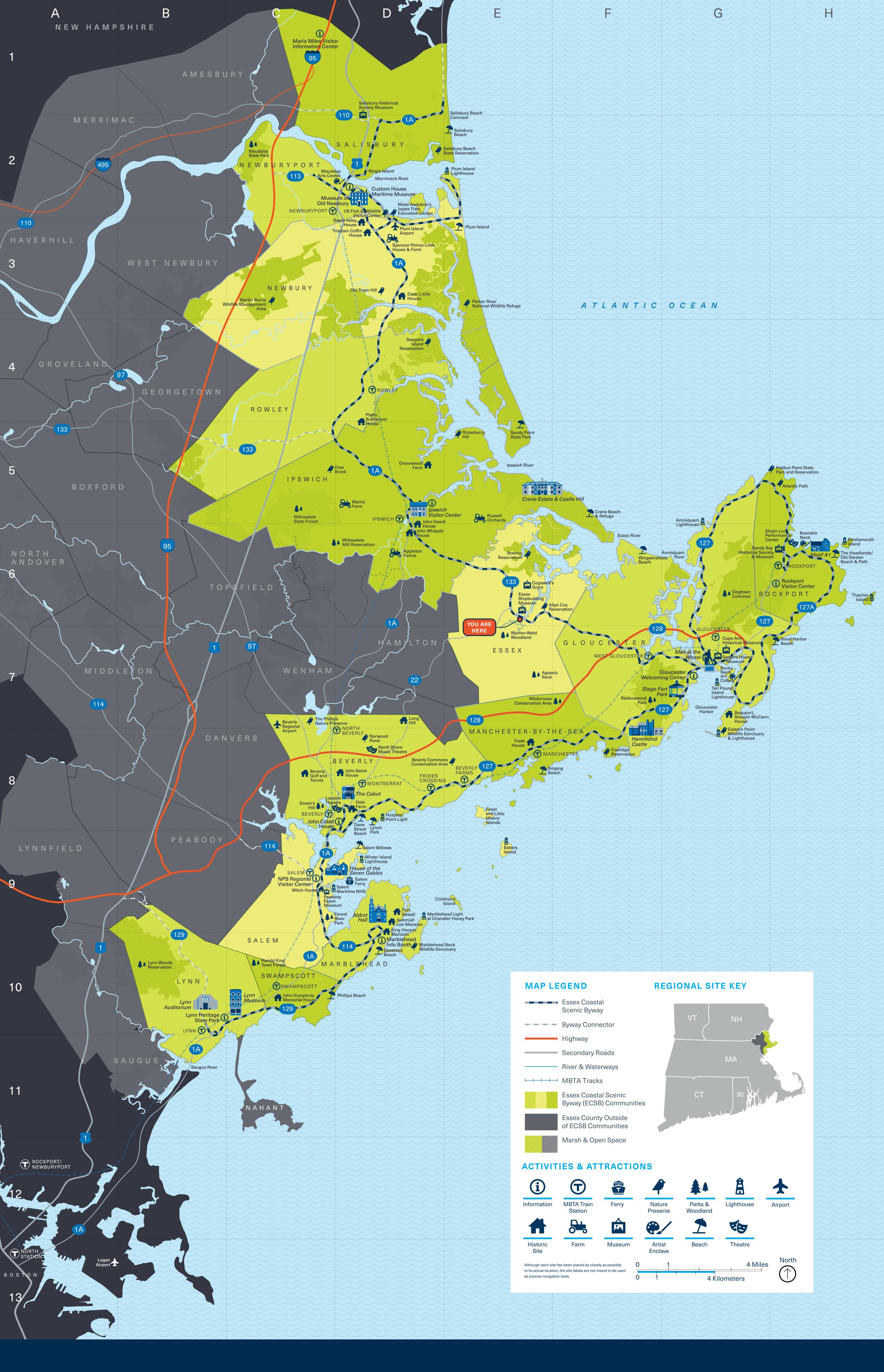
Six iconic lighthouses were built along the Cape Ann coastline to protect seafarers from our rocky shoals and shores. They offer historians and romantics alike a glimpse into Cape Ann's maritime lore and legacy. Offering a comforting nod to mariners to this day, they still symbolize safety and home.



#### Our Waterfront 2

coastal road around Cape Ann.

With 62 miles of shoreline, there is much to explore in Gloucester's rich and varied waters. There are as many ways to access the water as there are reasons; whether in your own vessel or a charted one, you can kayak, canoe, paddleboard, fish, motor or sail; our waterways offer something for everyone. Prefer land? Walk along the beautiful harbor lined with working vessels and majestic pleasure crafts. And be sure to drive the



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essexheritage.org



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#### ACCESSING THE BYWAY:



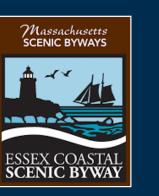
#### Cycling the Byway

The 90-mile byway route is bike-friendly and offers a scenic ride that can't be beat. Adventure awaits you at every turn along this coastal roadway!



#### Ride the T from Boston

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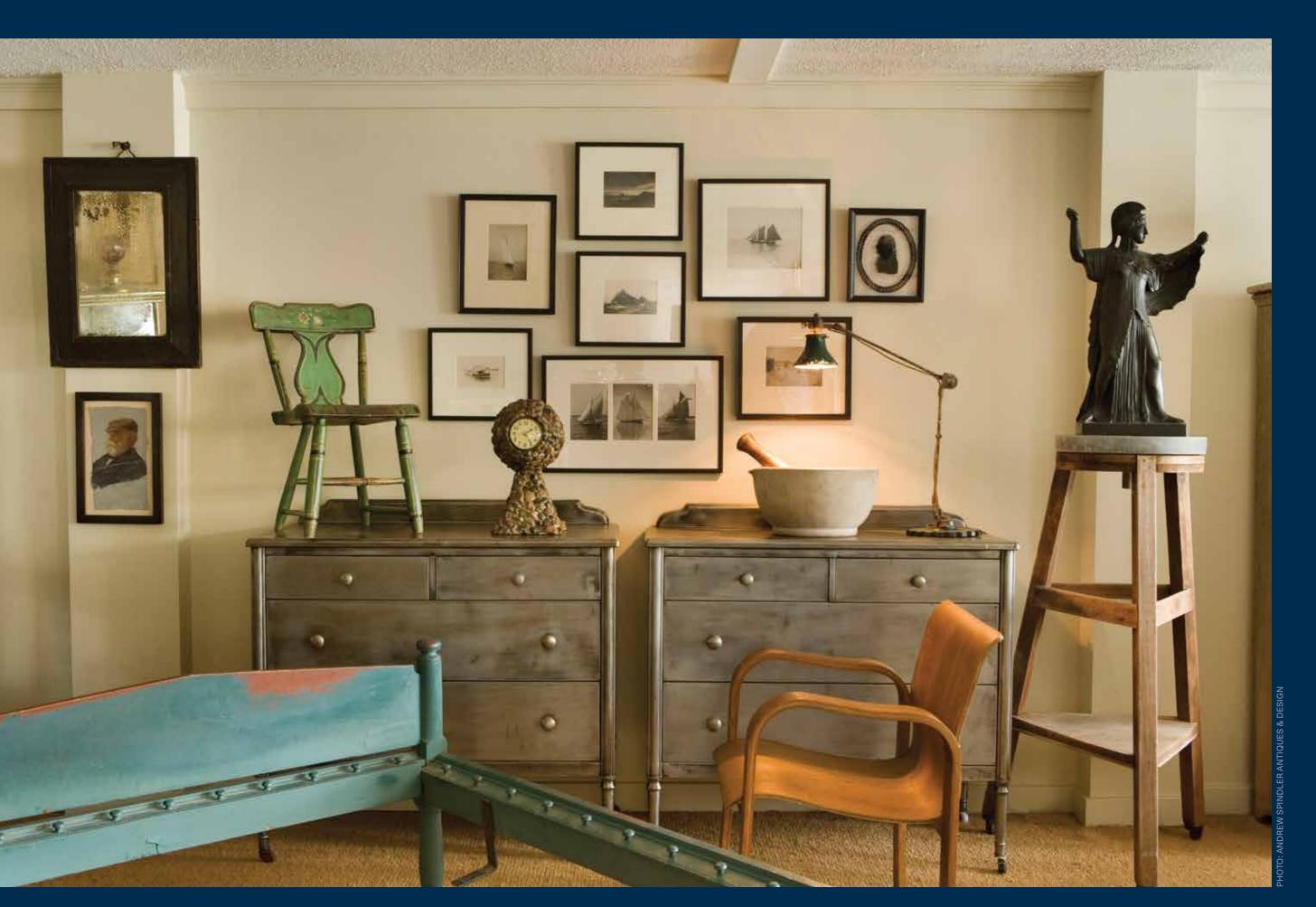


#### Follow the Trail



# ESSEX

VISITESSEXMA.COM | Escape to Essex for fresh seafood, fascinating antiques and locally-made gifts. Discover Essex Shipbuilding Museum and Cogswell's Grant folk art museum. Cruise, kayak, paddleboard or fish on a guided tour through the Great Marsh. Golf, or hike and bike on scenic trails. Art in the Barn and Essex ClamFest events are more reasons to stay and play!



#### Essex Historical Society and Shipbuilding Museum 1

April through October, take a guided or self guided tour to hear the fascinating story of how this small New England village built nearly 4,000 wooden vessels and became recognized worldwide as a major producer of the American Fishing Schooner. By 1849, 15 shipyards produced over 50 vessels a year along the Essex River. Experience living history with hands-on exhibits demonstrating traditional shipbuilding techniques using antique tools. The gift shop offers maritime items, books and more.

#### Antiques & Specialty Shops

Collectors, decorators and the simply curious will be delighted in this paradise of home furnishings, art, accessories and distinctive gifts. Discover vintage goods, fine American and International antiques and artisan wares to infuse where you live with character, beauty and history. Specialty shops offer nautical gifts and handcrafted items, most housed in 18th and 19th century buildings in the mile long Essex River Cultural District with restaurants and scenic marsh views along the way.





#### Fresh, Local Seafood and Dining

Taste Essex's famous fried clams, shellfish and catch-of-the-day year-round in this Dining Capital of New England. Serving authentic family recipes made from locally sourced ingredients and modern eclectic takes on traditional New England fare, there are a wide variety of menus to suit every palate. With casual picnic table dining, intimate tables in a 1680 farmhouse, and many waterfront decks overlooking the Essex River, you will find the perfect place to relax, unwind and dine.



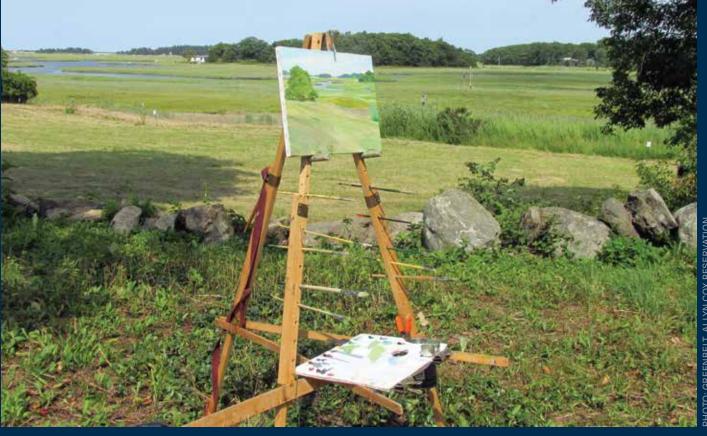
#### Cogswell's Grant 2

View the celebrated collection of American folk art at this 18th century farmhouse overlooking the Essex River. Formerly the summer home of collectors Bertram K. and Nina Fletcher Little, the museum offers guided tours of rooms overflowing with folk art portraits, painted furniture, redware, hooked rugs, weathervanes, and decoys. It is one of the only places where you can visit such a collection in the home for which it was assembled. A Historic New England property, open June - October.



#### Essex River Recreation

May through October, head down river! Step aboard a sightseeing cruise to hear Essex's incredible history of shipbuilding, farming and clamming, and see locations of several Hollywood movie sets. Paddle with the tides on a kayak tour, explore the waterways by standup paddleboard or reel in stripers on a fishing charter. These pristine waters are one of the premier fishing destinations for striped bass on the eastern seaboard. Wildlife abounds throughout these coastal wetlands.



#### Nature Trails

Miles of picturesque nature trails span conservation lands in Essex, managed by the Greenbelt – Essex County's Land Trust, Historic New England, Manchester-Essex Conservation Trust and The Trustees of Reservations. Take a walk in these special places, birdwatch in diverse ecosystems, set up an easel to capture the beauty of the landscape, or mountain bike over rocky terrain, woodlands and wetlands. Open dawn to dusk with free admission and parking.



#### Historic Essex Walking Tour

Step back in time to 16 historic sites on a self-guided tour with a brochure and map to guide you. Each interpretive sign highlights the town's history. Learn how 300+ years of shipbuilding produced close to 4,000 wooden vessels; find a 1797 Paul Revere bell; discover the birthplace of the fried clam; learn about the grave robberies of 1818; gain insight into how Essex became known as "America's Antiques Capital"; and other interesting stories.



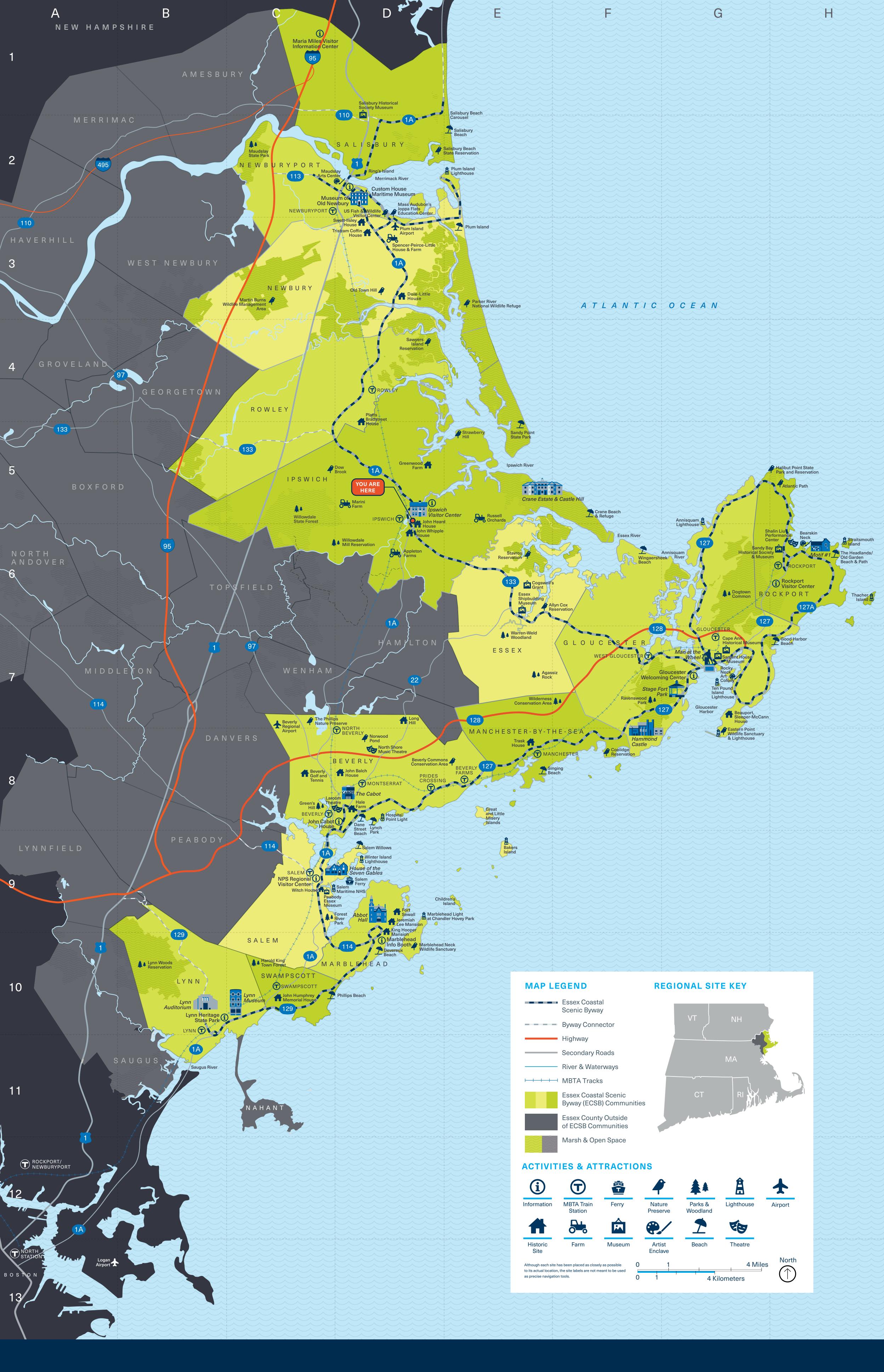
#### Arts and Culture

The arts are alive in the Essex River Cultural District. Peruse the Greenbelt's annual Art in the Barn exhibit and catch art shows, poetry readings, historic reenactments and the art of shipbuilding at Essex Shipbuilding Museum. A treasure trove of fine art and objects can be found at Essex antique shops and lovers of American folk art must see the renowned collection at Cogswell's Grant. Many artists welcome studio visits and local shops carry their work.



#### Essex ClamFest 3

The highlight of this annual fall festival is a clam chowder tasting competition that pits area restaurants against one another to determine who serves the best clam chowder on Cape Ann. Local restaurants serve up their chowder recipes to earn the votes of the people and judges for this prestigious award. Nonprofits and vendors offer a diversity of food, crafts and local goods with music entertainment and activities for kids.



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#### Follow the Trail



GREEN STREET BRIDGE This block print by celebrated Ipswich artist Arthur Wesley Dow (1857-1922) features the Ipswich River, the Green Street Stone Arch Bridge, and the 1680 Emerson-Howard House, where Dow ran the renowned Ipswich Summer School of Art from 1891–1906. Visit the nearby Ipswich Museum to view the largest collection of his paintings in the world.

ARTWORK: Ipswich Bridge, c. 1893-95 The Cleveland Museum of ARTW

# IPSWICH

**IPSWICHVISITORCENTER.ORG** Founded in 1634, Ipswich is rich in history and open space, and offers many points of interest. Ipswich was a significant manufacturer of textiles during the Industrial Revolution. Today, Ipswich's economy is sustained largely by its shellfish industry, its growing number of food and spirits establishments, a major electronic publishing firm, and a notable biotechnology company.



#### Appleton Farm

Appleton Farm, the second oldest continuously working farm in America, was established in 1638. The vast fields sustain cows and sheep, while the fertile croplands are farmed for community-supported agriculture. The property is owned and managed by the Trustees of Reservations, and offers public programs and events throughout the year.



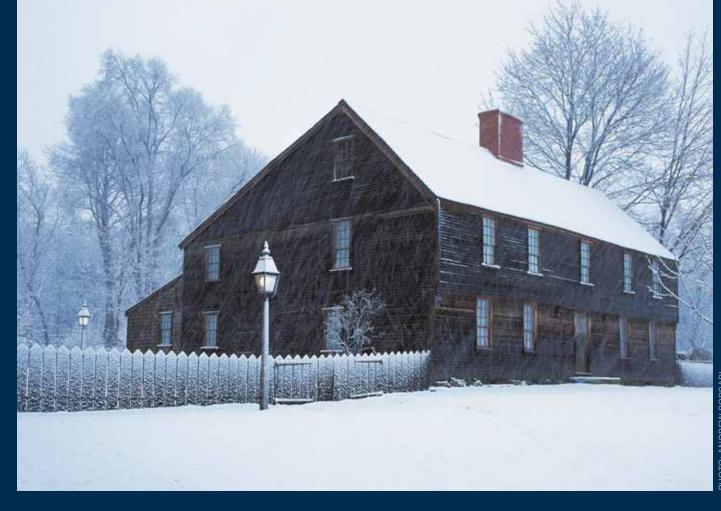
Castle Hill

Castle Hill, adjacent to Crane Beach, was the early 20th century summer estate of industrialist Cornelius Crane and family. The 165-acre estate, which is a National Historic Landmark, features stunning landscape architecture by the Olmstead Brothers and Arthur Shurcliff. On top of Castle Hill stands the 58-room English style mansion, built in 1928.



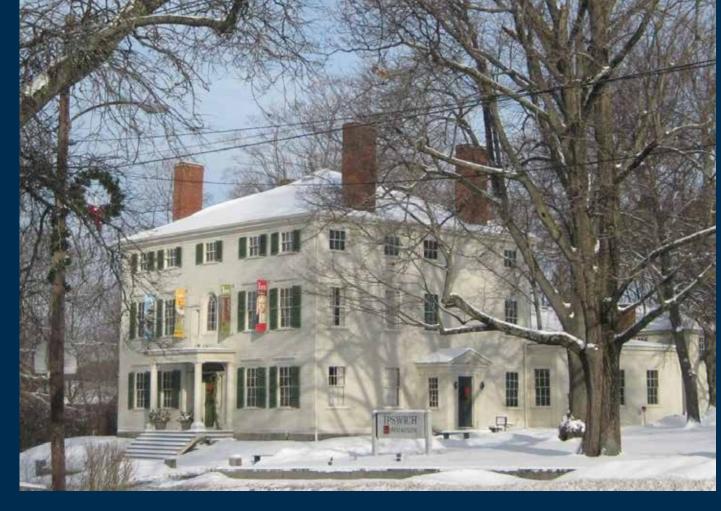
#### Downtown 1

Situated along the Ipswich River, Downtown Ipswich offers a variety of goods and services, an abundance of eating establishments, outdoor seating, and the Downtown Riverwalk. Constructed in 2006, the Riverwalk includes a pedestrian bridge over the river, a small park used for activities and special events, and an expansive mural that provides an illustrated history of Ipswich.



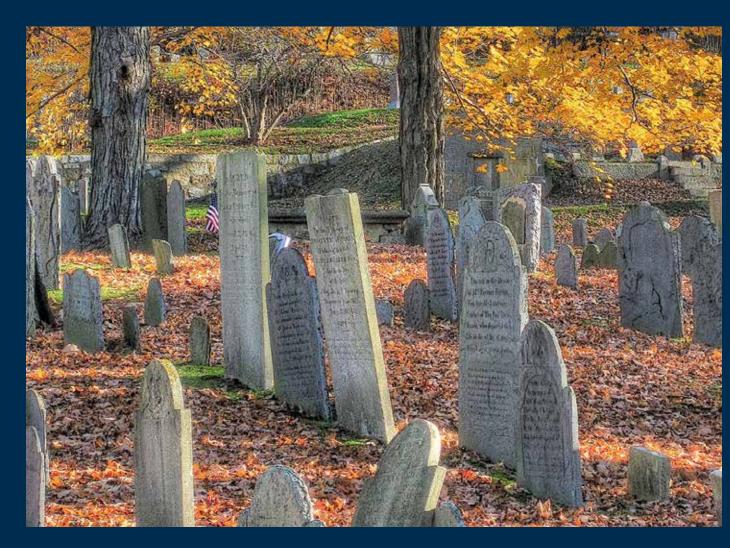
#### Historic Houses 2

Ipswich has 58 First Period homes (1625 –1725) – more than any other community in the country. The greatest concentration is on High Street, where there are fifteen, but together an equal number of First Period homes can be found on East, Summer, and Water Streets. A stroll along these streets offers a rare opportunity to view the architecture of a 17th century town.



#### Ipswich Museum 3

The Ipswich Museum operates two buildings at the South Green:
The John Whipple House (c.1655), a superb example of First Period architecture; and the Neoclassical John Heard House (c.1800). The Whipple building contains original pine paneling, chamfered chestnut beams, and other features common to the era. The Heard House collection includes ceramics from the China trade, Arthur Wesley Dow paintings, and a carriage house containing 19th century horse-drawn carriages and sleighs.



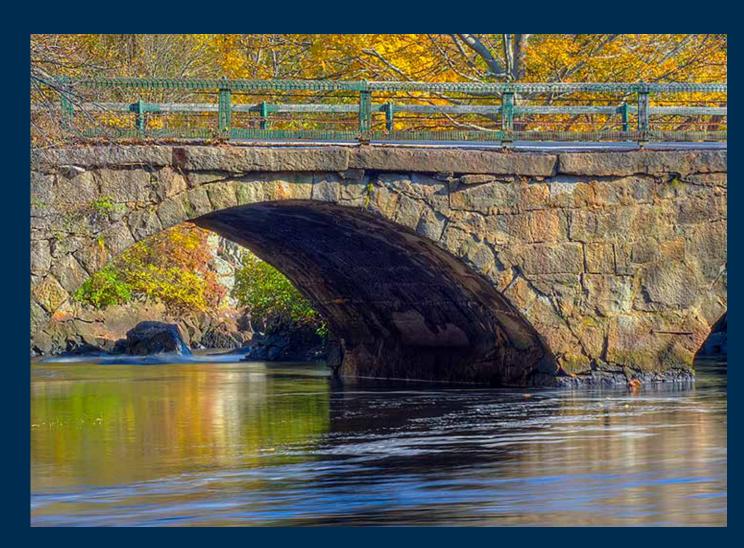
#### Old North Burying Ground

The Old North Burying Ground was the site of Ipswich's earliest interments, occurring soon after the town's founding in 1634. Two of the first to be laid to rest were the wife and child of John Winthrop, Jr., son of the governor of Massachusetts, and the first resident of Ipswich. The earliest grave markers were made of wood and no longer remain; the surviving early markers, made from carved slate, display visual themes from the era.



#### Open Space, Agriculture & Aquaculture 4

Ipswich possesses a wide range of landscapes, many of which are protected open spaces and accessible to the public: woods, fields, hilltops, wildlife sanctuaries, nature trails, and beaches to explore; and marshes, farm land, and abundant wildlife to observe. Besides their spectacular beauty, some of these natural resources, through their harvesting, contribute significantly to the local and regional economy.



#### Stone Arch Bridges 6

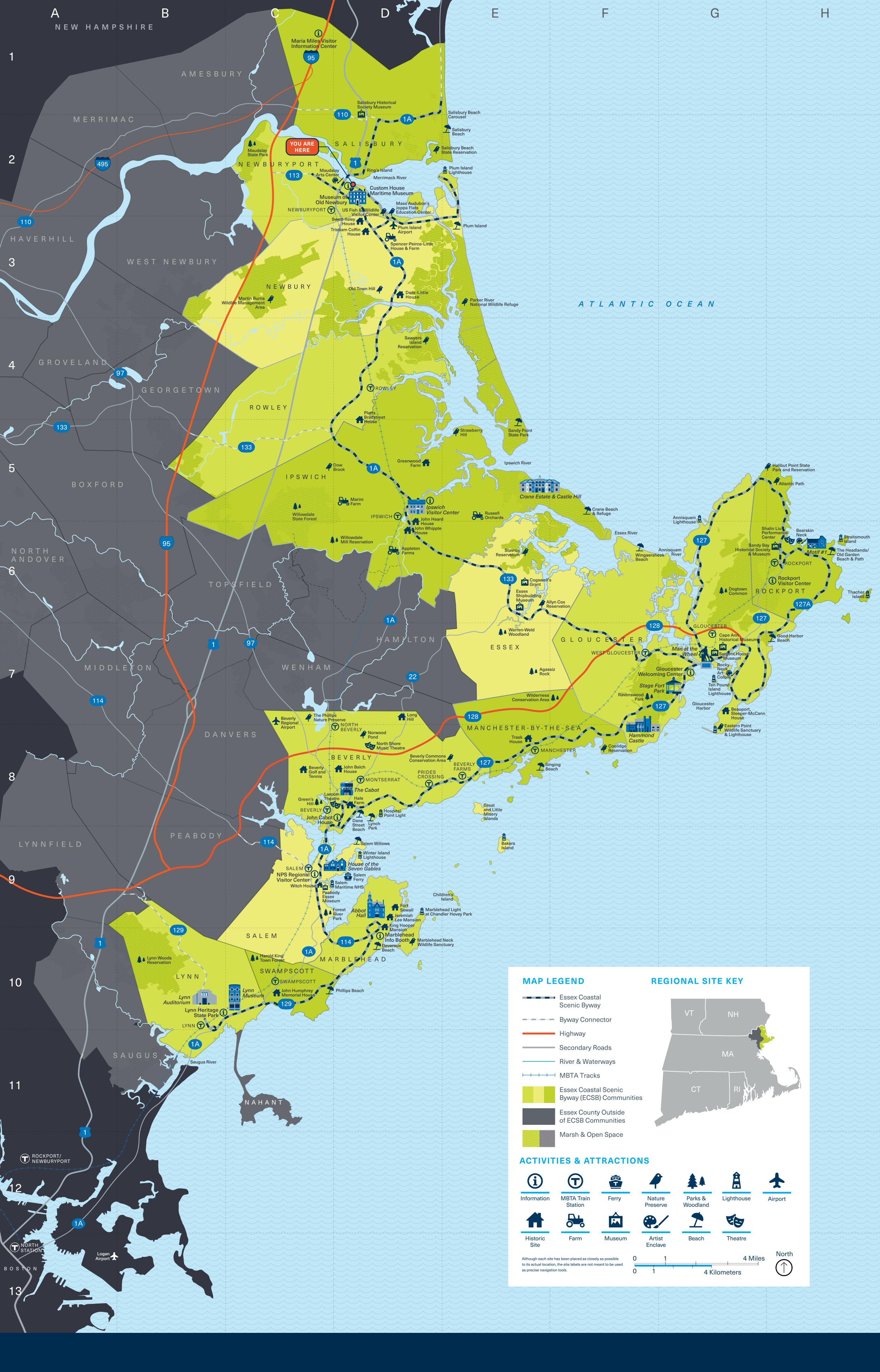
As the Ipswich River winds its way through the town center, it is crisscrossed by three stone arch bridges, including the 1764 Choate Bridge, America's oldest double stone arch bridge. Recognized as a significant engineering feat by the American Society of Civil Engineers on its 250th anniversary, the Choate Bridge is a certified Massachusetts historic landmark, and is listed on the National Register of Historic Places.



#### Crane Beach and Refuge

Crane Beach, a 4 ½ mile-long barrier beach bounded by the Atlantic Ocean and Castle Neck Peninsula, is one of the loveliest beaches in New England. In addition to enjoying the surf and sandy beach, visitors can explore the interior dunes of the Crane Refuge via seven miles of trails. Like Castle Hill, the property is owned and managed by the Trustees of Reservations.





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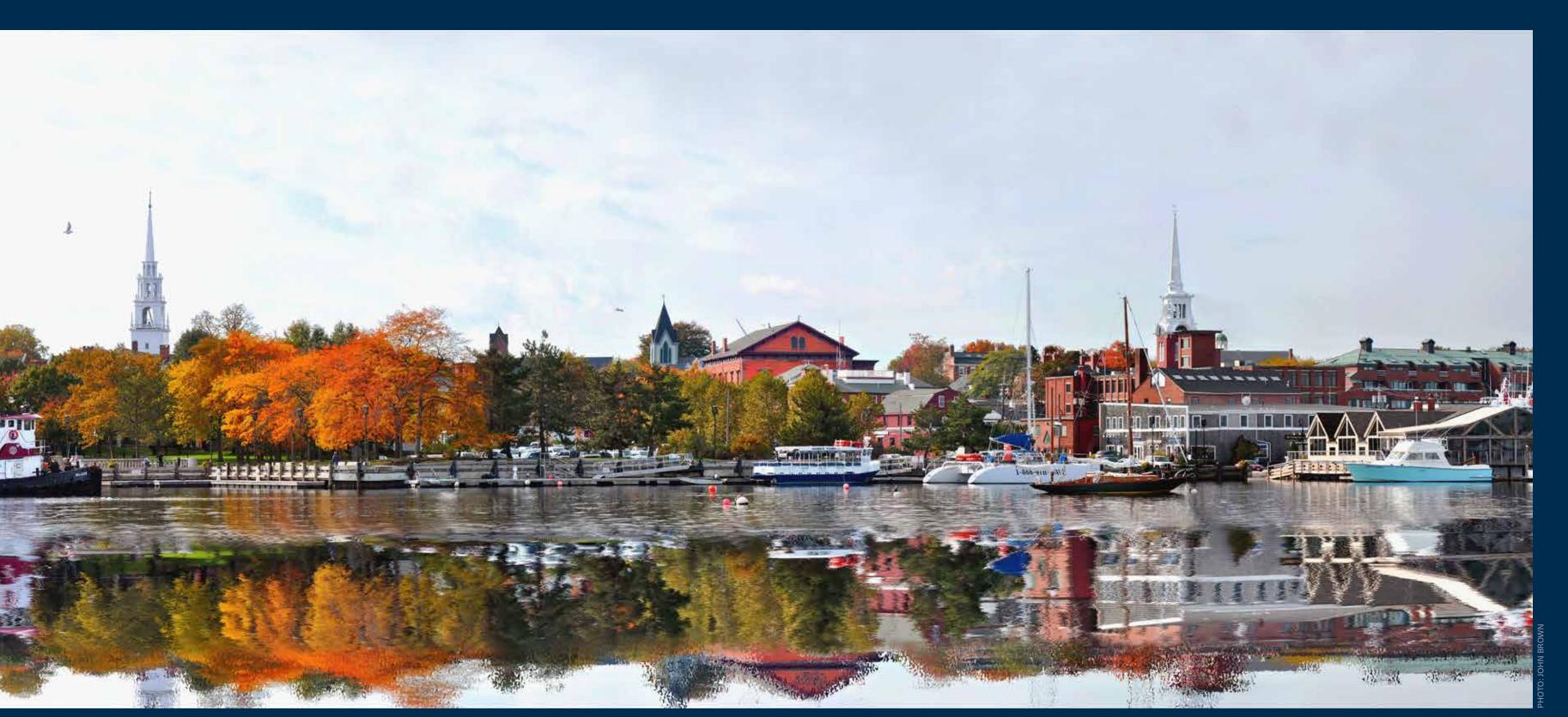
#### Follow the Trail



a 1725 building. Located since 1801 on Pleasant Street, the classic steeple houses a Paul Revere bell.

# NEWBURYPORT

A Port of Destination. The birthplace of the U.S. Coast Guard, Newburyport is rich with arts, cultural, scenic and historical offerings. Come visit us on the beautiful shores of the Merrimack River.



#### Along the Waterfront 1

Once the center of shipbuilding, fishing and mercantile endeavors, Newburyport's waterfront park and boardwalk now come alive with concerts and events. Stroll or bike the Clipper City Rail Trail, take in a performance at the Firehouse Center for the Arts, visit the venerable Newburyport Art Association, or just meander through neighborhoods still lined with 18th and 19th century homes.





**Downtown Newburyport Area Map** 

#### Nautical and Natural

The Merrimack River defined Newburyport life as a shipbuilding community and U.S. Coast Guard birthplace. Today its broad waters support many activities: boating, kayaking, sailing, wind surfing, and harbor tours. At the river's mouth is Plum Island, where sandy beaches and the Parker River National Wildlife Refuge invite your exploration. Or follow the Merrimack to the ocean on a deep-sea fishing or whale-watching excursion.



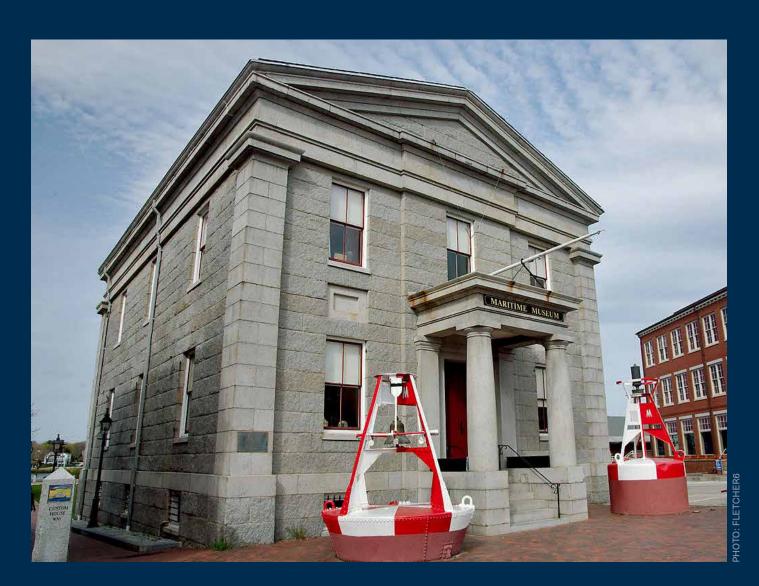


#### **◆** Shopping and Dining

Newburyport's preserved brick buildings create a quaint setting for downtown visitors. The entrepreneurial spirit is evident in the eclectic shops and eateries that are sure to surprise and delight. Clothing, jewelry, gourmet foods, home goods and giftware – from the exotic to artist-crafted – await the shopper. The food scene is unparalleled for its diversity. Sample baked goods and ice cream, or linger over meals to please any taste, from casual fare to fine dining.

#### ▲ A Park, a Pond and a Courthouse ②

Newburyport offers a wide variety of green spaces, from waterfront parks and woodland hiking trails to the area known as the Bartlet Mall. Once home to livestock herds and a "Trayning Field" for the Port militia, its pond, paths and lawns appear today much like they did over 120 years ago. The Newburyport Superior Courthouse, which has overlooked the Frog Pond since 1805, was designed by early American architect Charles Bullfinch, and is the oldest regularly operating courthouse in the United States.



#### Custom House Maritime Museum 3

Designed by Robert Mills, architect of the United States Treasury Building and the Washington Monument in Washington, D.C., the Custom House was built in 1835. The Museum features ship models and maritime art, as well as exhibits on ship building, the Coast Guard, and author John Marquand.



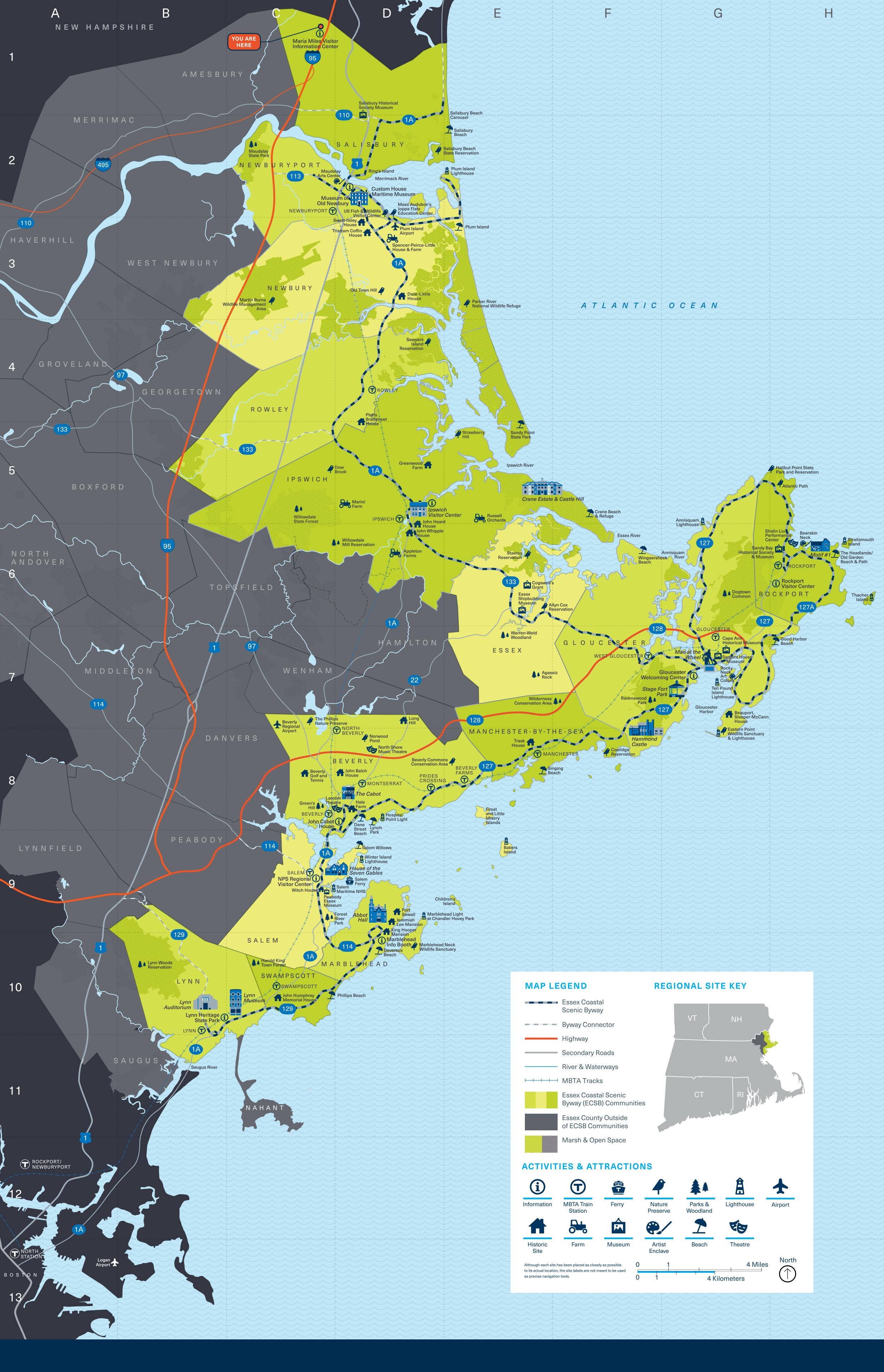
#### Bald Eagles on the Merrimack River

The recovery of the bald eagle in the Merrimack River Valley is a testament to the increasing cleanliness of the river, which makes it a prime wintering location for the stately birds. To enjoy and learn more about local bird life, the Great Marsh, and Plum Island, visit Mass Audubon's Joppa Flats Education Center and the Parker River National Wildlife Refuge on Plum Island.



#### Museum of Old Newbury 4

The Museum of Old Newbury celebrates the rich history and culture of Newburyport and surrounding communities. Beginning as an agrarian settlement in 1635, the town grew into an international hub of maritime trade and home to inspiring revolutionaries, artists, and entrepreneurs. The museum shares these local legacies at its 98 High Street campus, which includes an 1808 ship captain's home and the site of 19th-century New England currency production.



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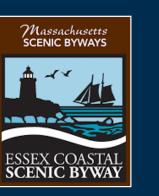
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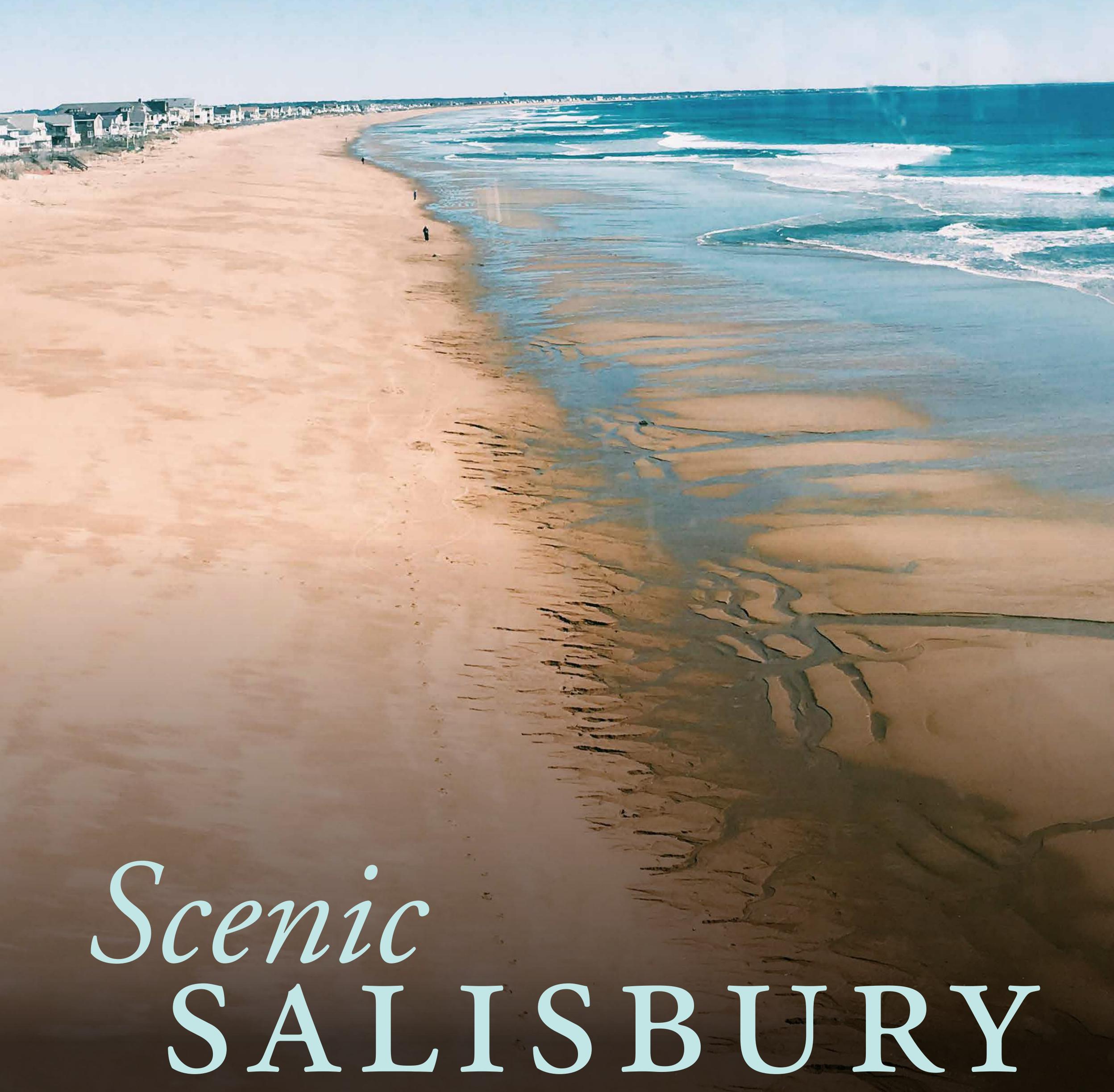


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#### Follow the Trail



**SALISBURY BEACH RESERVATION** One of the state's most popular public recreation areas stretching 3.8 miles along the Atlantic Ocean. This 300 acre reservation offers swimming, boating, fishing, and camping. Salisbury is one of the few places between Boston and Maine that provides public access to an expansive, sandy beach and much more!

# SALISBURY

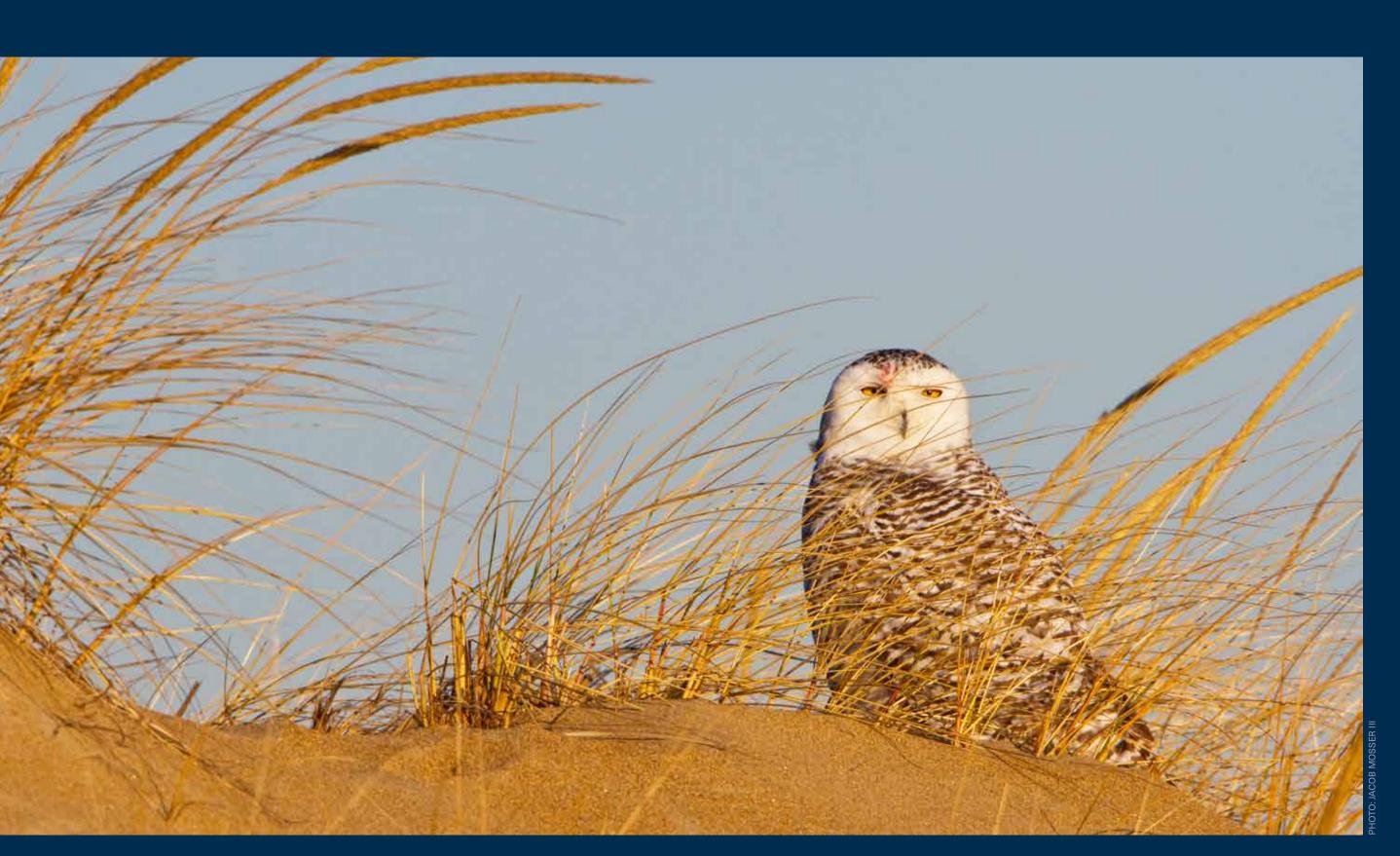
SALISBURYCHAMBER.COM Discover and Explore Salisbury all year long. More than just a beach!



#### Salisbury Beach State Reservation 1

Situated along the coast at the mouth of the Merrimack River, the campground offers 484 campsites with water and electric hookups, comfort stations and a playground. Boardwalks provide access to an ocean beach, and two boat ramps on the river assure swimming, boating and fishing fun!





#### Bird Watching

Explore the region's wildlife. Rich Salt Marshes, mudflats, rivers, bays and coastal waters are home to an abundance of avian life.



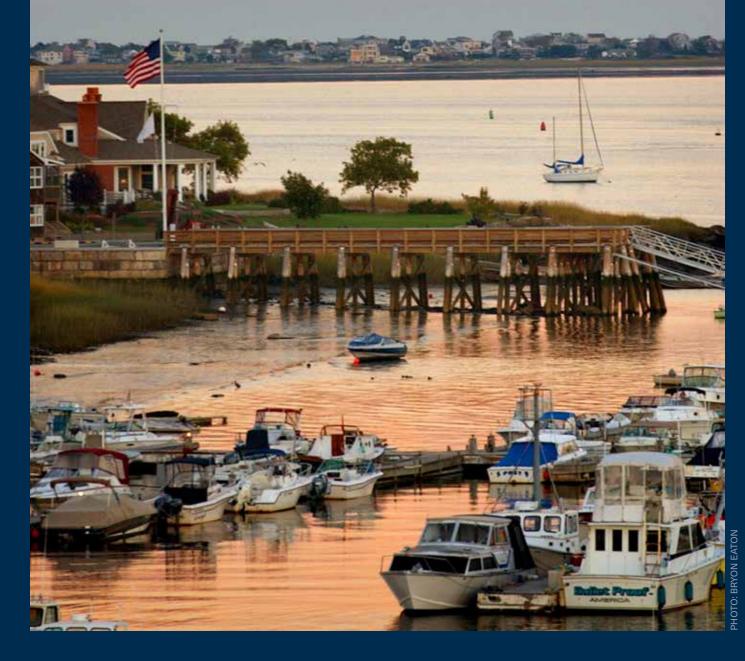
#### The Old Eastern Marsh Trail 2

The Old Eastern Marsh Trail (a.k.a the Salisbury Rail Trail) runs for 1.4 miles between the north bank of the Merrimack River and Mudnock Road. It passes through pristine sections of the Great Marsh with beautiful views and world class bird watching. Don't miss this outstanding trail. The Eastern Marsh Trail connects to the Clipper City Rail Trail to the south and the Ghost Trail to the north.



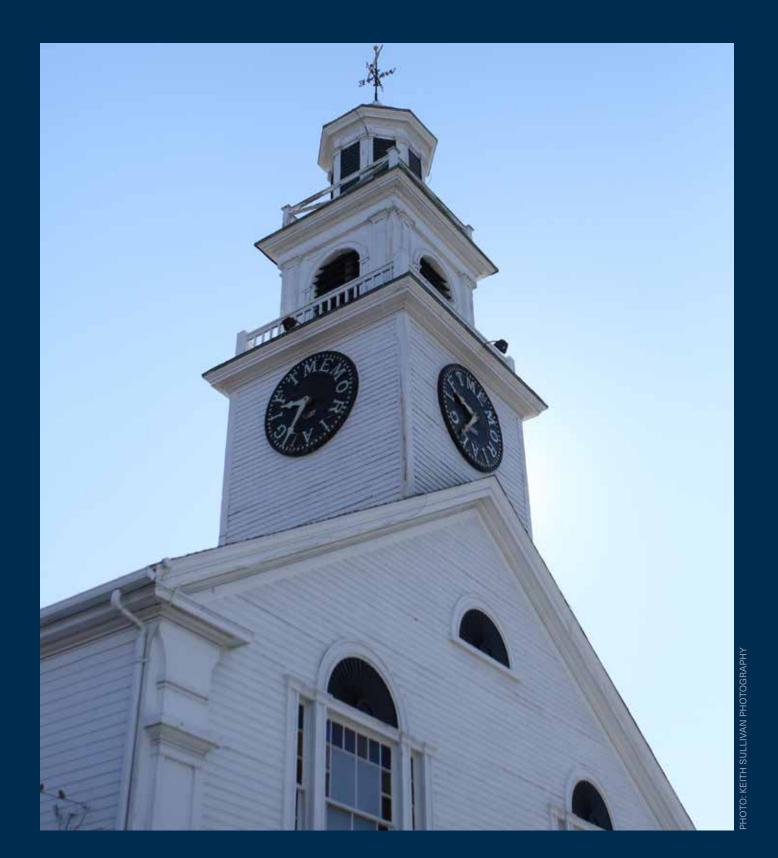
#### Salisbury Beach 3

Salisbury Beach is a barrier beach with miles of beautiful sandy Atlantic Ocean beaches and salt marshes. Home to the new Salisbury Beach Boardwalk, full of souvenir shops, restaurants, cafes, arcades and panoramic views of the Atlantic Ocean.



#### Ring's Island

On March 26, 1642 the Town of Salisbury granted two acres of upland to Robert Ring to be used for fishing. Renowned for its fishing and boating Ring's Island is now home to the Salisbury Town Pier.



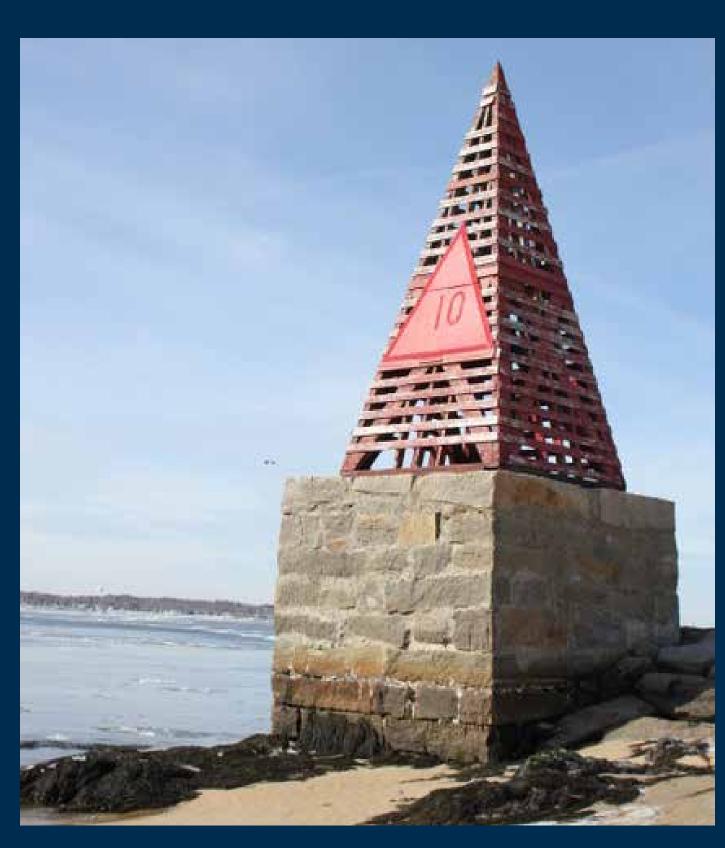
#### East Parish United Methodist Church 4

On February 22, 1897, a town clock was installed in the steeple of the Meeting House. The clock was a gift from John T. Brown of Newburyport as a memorial to his wife. Dr. Jacob F. Spalding, popular community minister and physician, was in charge of the program and gave the address at the dedication of the clock.



#### Oceanfront Family Activities 5

Salisbury Beach is full of souvenir shops, restaurants, cafes, arcades and panoramic views of the Atlantic Ocean. Follow route 1A and discover fun filled Salisbury. Visit and take a ride on your favorite horse at the Salisbury Beach Carousel!



#### Butler's Toothpick 6

Best Viewed from Salisbury Beach State Reservation, Butler's Toothpick. In 1873, a wooden pyramid-shaped navigational marker, officially known as the Black Rock Beacon but since nicknamed Butler's Toothpick, was built at the Black Rocks on the Salisbury Beach Reservation in an effort to help guide ships in the Merrimack River. The beacon was nicknamed after Massachusetts Congressman and Civil War General Benjamin Butler, after he urged the federal government to build the beacon to assist local ships.